

Country	<i>Romania</i>
Name of the university	<i>Transilvania University of Brasov</i>
Name of local partner	<i>S.C. LACRIS COMPANY S.R.L.: Rural Guesthouse Mama Cozonacilor & Gingerbread House Coffeeshop</i>
Purpose of the internship and short description of activities	<p><i>The students will have to do the following activities:</i></p> <ul style="list-style-type: none"> - <i>Make direct sales to customers at the Gingerbread House coffeeshop or in the Restaurant of the Rural Guesthouse Mama Cozonacilor</i> - <i>Customer relationship manager at the guesthouse reception / public spaces</i> - <i>Develop and implement marketing strategies for the Rural Guesthouse Mama Cozonacilor & Gingerbread House Coffeeshop</i> - <i>Organize and attend different events (weddings, boothcamps, corporate parties, etc) in the location or outside</i> - <i>Develop and sign nature trails</i>
Location	<p><i>Rural Guesthouse Mama Cozonacilor</i> - <i>Simon Village, Bran Commune, Brasov County, 376 Iancu Gontea Street, postal code 507028</i></p> <p><i>Gingerbread House Coffeeshop</i> – <i>Bran Commune, 16 General Traian Mosoiu Street Romania, 507025</i></p>
Location on Google maps	<p><i>Rural Guesthouse Mama Cozonacilor</i> - https://maps.app.goo.gl/XHMAiacTBW3XHpMh7</p> <p><i>Gingerbread House Coffeeshop</i> - https://maps.app.goo.gl/HaGFqKmvqraDvpeN7</p>
Duration of the internship (weeks)	<i>01-21 august 2025</i>
Period of the internship	<i>3 weeks (6 hours/day)</i>
Number of places offered	<i>4 students</i>
Desired profile of the student	<i>All cycles study levels students, with the following skills: English or French, marketing, sales, tourism, digital skills, public relations, hiking abilities</i>
Logistics of the placement - accommodation	<i>Free accommodation provided to students by the host institution in the rural guesthouse Mama Cozonacilor or in the vicinity depending of the availability of the rooms during the internship.</i>
Logistics of the placement - meals	<i>Free meals provided to students by the host institution.</i>



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Logistics of the placement - transportation	<i>Bus/ car from Brasov to Simon village</i>
Logistics of the placement - other details	-
Estimated associated costs in charge of students	-
Academic requirements	<i>Students (all study cycles) in the field of economic studies, tourism, public relations.</i>
Language requirements	<i>English min B1.</i>
Contact details for further inquiries about this offer	<i>Contact person at host institution:</i> <i>UNITBV UNITA Office: unita.students@unitbv.ro</i>
Documents that must be uploaded in the application (required by the host institution)	-