

Fișa de îndeplinire a standardelor minimale și obligatorii

CIOBANU ELIZA

P1- Articole publicate în reviste ISI cu scor de influență (AIS) nenul: $P=M \times [1-(N-1) \times 0,1] \times AIS$					
Nr. crt.	Articol	Multiplicator (M)	Număr autori (N)	AIS JCR iunie 2025	Punctaj (P)
CORE ECONOMICS					
P1.1.	Ciobanu E. (2026). Fast, stable, or credible? Mobile experience outcomes in certified luxury. <i>Journal of Marketing Analytics</i>. DOI10.1057/s41270-026-00473-3. WOS:001721844000001 https://link.springer.com/article/10.1057/s41270-026-00473-3 $P= 10 \times [1-(1-1) \times 0,1] \times 0,86= 10 \times 1 \times 0,86 = 8,6$	10	1	0,86	8,6
P1.2.	Nichifor E., Brătucu G., Chitu, I.B., Țierean O.M., Litra A.V., Zamfirache A., Vuță D.R. (2023). Getting users out of the loop: Key factors to surpass the messy middle point. <i>Electronic Commerce Research and Application</i>. 59, DOI10.1016/j.elerap.2023.101264. WOS:001008969400001. https://www.sciencedirect.com/science/article/pii/S1567422323000297 $P= 10 \times [1-(7-1) \times 0,1] \times 1,179= 10 \times 0,4 \times 1,179= 4,716$	10	7	1,179	4,716
P1.3	Lupșa-Tătaru D.A., Nichifor E., Dovleac L., Chițu I.B., Todor R.D., Brătucu G. (2023). Buy Now Pay Later-A Fad or a Reality? A Perspective on Electronic Commerce. <i>Economies</i>. 11(8). DOI10.3390/economies11080218. WOS:001057369100001. https://doi.org/10.3390/economies11080218 $P= 10 \times [1-(6-1) \times 0,1] \times 0,324 = 10 \times 0,5 \times 0,324 = 1,62$	10	6	0,324	1,62

P1.4.	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709 $P = 10 \times [1 - (7 - 1) \times 0,1] \times 0,448 = 10 \times 0,4 \times 0,448 = 1,792$	10	7	0,448	1,792
P1.5.	Bodorin, B.E., Ciobanu, E. (2025) AI, Security, and Trust in the Digital Wallet: Evidence from Current Romanian FinTech Users. <i>International Journal of Financial Studies</i>. 14(1), 1; DOI10.3390/ijfs14010001. WOS:001670519200001 https://doi.org/10.3390/ijfs14010001 $P = 10 \times [1 - (2 - 1) \times 0,1] \times 0,316 = 10 \times 0,9 \times 0,316 = 2,844$	10	2	0,316	2,844
P1.6.	Ciobanu, E., Barbulescu, O. (2025). Beyond the Bottom Line: The Role of Personal Characteristics in Healthcare Entrepreneurship. <i>Administrative Sciences</i>. 15(1). DOI10.3390/admsci15010028. WOS:001404009700001. https://doi.org/10.3390/admsci15010028 $P = 10 \times [1 - (2 - 1) \times 0,1] \times 0,529 = 10 \times 0,9 \times 0,529 = 4,761$	10	2	0,529	4,761
Infoeconomics					
P1.7.	Candrea, A.N., Ciobanu, E., Nechita, F., Bratucu, G., Coman, E., Schiopu, C., Alexandrescu, M.B. (2025). How Do Visitors to Mountain Museums Think? A Cross-Country Perspective on the Sentiments Decoded from TripAdvisor Reviews. 14(8). <i>Electronics</i>. DOI10.3390/electronics14081637. WOS:001474866600001. https://doi.org/10.3390/electronics14081637 $P = 8 \times [1 - (7 - 1) \times 0,1] \times 0,436 = 8 \times 0,4 \times 0,436 = 1,3952$	8	7	0,436	1,3952

P1.8	Anton, C.E., Ciobanu, E., Bratucu, G., Bucs, L. (2024). Using Chatbots to Enhance Integrated Reporting: Insights from Accounting and Consultancy Companies from Romania. 13 (23). <i>Electornics</i>. DOI10.3390/electronics13234801. WOS:001377869900001. https://doi.org/10.3390/electronics13234801 $P = 8 \times [1 - (4 - 1) \times 0,1] \times 0,436 = 8 \times 0,7 \times 0,436 = 2,4416$	8	4	0,436	2,4416
P1.9.	Brătucu, G., Ciobanu, E., Chițu, I.B., Lită, A.V., Zamfirache, A., Bălășescu, M. (2024). The Use of Technology Assisted by Artificial Intelligence Depending on the Companies' Digital Maturity Level. <i>Electronics</i>, 13(9), 1687.WOS:001219944900001 https://doi.org/10.3390/electronics13091687 $P = 8 \times [1 - (6 - 1) \times 0,1] \times 0,436 = 8 \times 0,5 \times 0,436 = 1,744$	8	6	0,436	1,744
SOCIAL SCIENCES+SCIENCES					
P1.10.	Ciobanu E. (2025). The Future of ESG in Multinationals: How Digital Twin Technologies Enable Strategic Value Creation. <i>Systems</i>. 13(12), 1121. WOS:001647294100001. https://doi.org/10.3390/systems13121121 $P = 6 \times [1 - (1 - 1) \times 0,1] \times 0,492 = 6 \times 1 \times 0,492 = 2,952$	6	1	0,492	2,952
TOTAL P1					32,8658

C - Citări în reviste indexate ISI cu scor de influență (AIS) nenul

Nr. crt.	Articol citat	Revista și articolul în care a fost citat	Q	Ci	AIS JCR iunie 2025	Punctaj
1	Nichifor E., Brătucu G., Chitu, I.B., Țierean O.M., Litra A.V., Zamfirache A., Vuță D.R. (2023). Getting users out of the loop: Key factors to surpass the messy middle point. <i>Electronic Commerce Research and Application</i> . 59, DOI10.1016/j.elerap.2023.101264. WOS:001008969400001. https://www.sciencedirect.com/science/article/pii/S1567422323000297	Zhou, D., Wu, L., Huang, J., Lv, G., Tang, C., & Yang, X. (2025). Enhancing user experience on social media platforms: A flow theory-based approach. <i>International Journal of Human-Computer Interaction</i> , 41(13), 8280-8295. https://0a10qpaot-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001325985200001	Q1	1	1,114	1
2	Nichifor E., Brătucu G., Chitu, I.B., Țierean O.M., Litra A.V., Zamfirache A., Vuță D.R. (2023). Getting users out of the loop: Key factors to surpass the messy middle point. <i>Electronic Commerce Research and Application</i> . 59, DOI10.1016/j.elerap.2023.101264. WOS:001008969400001. https://www.sciencedirect.com/science/article/pii/S1567422323000297	Mazzù, M. F., Andria, A., Baccelloni, A., & De Angelis, M. (2025). The impact of humans vs. AI recommendation on consumer reactions to products exposure. <i>Electronic Commerce Research</i> , 1-41. https://0a10qpaot-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001598718200001	Q2	0,75	0,789	0,75

3	Lupşa-Tătaru D.A., Nichifor E., Dovleac L., Chiţu I.B., Todor R.D., Brătucu G. (2023). Buy Now Pay Later-A Fad or a Reality? A Perspective on Electronic Commerce. <i>Economies</i>. 11(8). DOI10.3390/economies11080218. WOS:001057369100001. https://doi.org/10.3390/economies11080218	Simiyu, N. N., Kumar, S. S., & Kivuyo, R. B. (2025). Exploring the influence of financial self-efficacy and facilitating conditions on intentions and actual borrowing in buy now, pay later services. <i>International Journal of Bank Marketing</i>, 43(8), 1705-1731. https://0a10qpaot-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:001484329600001	Q1	1	0,818	1
4	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chiţu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Gazit, T., Eitan, T., Gal, L., & Gradovitch, N. (2026). Adoption of Generative AI Technologies: Insights From the UTAUT2 Model, Personality Characteristics, and Behavioural Factors. <i>Journal of Computer Assisted Learning</i>, 42(1), e70162. https://onlinelibrary.wiley.com/doi/pdf/10.1002/jcal.70162	Q1	1	1,429	1
5	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chiţu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Katebi, A., & Tehrani, M. (2026). The moderating effect of income and training on design engineers' adoption of artificial intelligence: An extended unified theory of acceptance and use of technology approach. <i>Engineering Applications of Artificial Intelligence</i>, 163, 112887. https://doi.org/10.1016/j.engappai.2025.112887	Q1	1	1,47	1

6	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Li, H., Xi, J., Hsu, C. H., Yu, B. X., & Zheng, X. K. (2025). Generative artificial intelligence in tourism management: An integrative review and roadmap for future research. <i>Tourism Management</i>, 110, 105179. https://doi.org/10.1016/j.tourman.2025.105179	Q1	1	2,624	1
7	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Yin, X., & Dou, K. (2025). An AI-assisted critical thinking intervention to enhance undergraduate EFL learners' writing proficiency. <i>Studies in Educational Evaluation</i>, 86, 101480. https://0a10qpaot-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001517903000002	Q1	1	1,004	1
8	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E., Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i>. 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Lin, P. H., Chen, S. Y., Lai, Y. H., & Wu, H. T. (2024). Design a Data Analytics Training System to Explore Behavioral Intention and Immersion for Internal Enterprise Education. <i>Journal of Organizational and End User Computing</i>, 36(1), 1-18. https://www.igi-global.com/gateway/article/full-text-pdf/337796	Q1	1	0,448	1

9	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E. , Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i> . 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Wu, M., Huang, X., Jiang, B., Li, Z., Zhang, Y., & Gao, B. (2024). AI in medical education: the moderating role of the chilling effect and STARA awareness. BMC Medical Education, 24(1), 644. https://0a10qpaot-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001241299600005	Q1	1	0,893	1
10	Maican C.I., Sumedrea, S., Tecău A., Nichifor, E. , Chițu I.B., Lixăndroiu, R.C., Brătucu, G. (2023). Factors Influencing the Behavioural Intention to Use AI-Generated Images in Business: A UTAUT2 Perspective With Moderators. <i>Journal of Organizational and End User Computing</i> . 35(1). DOI10.4018/JOEUC.330019. WOS:001154375600001. https://www.sciencedirect.com/org/science/article/pii/S1546223423000709	Xu, S., Chen, P., & Zhang, G. (2024). Exploring Chinese university educators' acceptance and intention to use AI tools: An application of the UTAUT2 model. Sage Open, 14(4), 21582440241290013. https://0a10qpaot-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001330614100001	Q1	1	0,478	1
TOTAL punctaj C (>1,2)						9,75

Situația îndeplinirii criteriilor

Criterii minime abilitare	Punctaj obținut
S>4	S=42,6158
P>2	P=32,8658
C>1.2	C=9,75

	Condiții minime CNADTCU	Realizat
Număr minim articole ISI	4	10
Număr minim articole core economics/infoeconomics	2	9
AIS în anul depunerii dosarului	Nenul în anul depunerii dosarului	10
Număr minim articole cu AIS>0,15	2	10
Punctaj minim P	P>2	32,8658
Punctaj minim C	C>1,5	9,75
Punctaj Total minim (P+C)	S>4	42,6158

Candidată,
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Data
3.07.2026