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Habilitation thesis title: ENHANCING THE COMPETITIVENESS OF EDUCATIONAL SERVICES MARKET BY IMPLEMENTING SUSTAINABLE MARKETING STRATEGIES

Domeniul: MARKETING

LISTA DE PUBLICAȚII

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1. Brătucu, G., Băltescu, C.A., Neacșu, A.N., **Boșcor, D.**, Țierean, O.M., Madar, A., 2017. *Approaching the Sustainable Development Practices in Mountain Tourism in the Romanian Carpathians*. Sustainability, 9(11), pp. 2051 - 2070, DOI:10.3390/su9112051, WOS:000416793400131, ISSN: 2071 - 1050, FI 2.075, AIS 0.322.
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3. Brătucu, G., Madar, A., Neacșu, N.A., Boșcor, D., Băltescu, C.A., 2014. *High School Vocational Counseling Role in Leveraging Students' Professional Inclinations*. Amfiteatru Economic. 16(37), pp. 1014-1025, WOS:000344542400022, , ISSN: 1582-9146, eISSN: 2247-9104, FI 0,664, AIS 0,062.
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