

Publication list

Assoc. prof Gianita BLEOJU, Phd

Books and chapters

Louis Havriliuc, Alexandru Capatina, **Gianita Bleoju**, 2019 Chapter *Enhancing the credibility of the decision-making journey through serious games learning analytics* for IGI Global's "Cognitive Computing in Technology-Enhanced Learning"; <https://www.igi-global.com/book/cognitive-computing-technology-enhanced-learning/218576>, ISBN13: 9781522590316|ISBN10: 1522590315|EISBN13: 9781522590323|DOI: 10.4018/978-1-5225-9031-6, pp 29-46.

https://www.igi-global.com/book/cognitive-computing-technology-enhanced-learning/218576?utm_source=m&utm_medium=ac&utm_campaign=bec_to_prod&utm_content=02.27.2019

<https://www.igi-global.com/chapter/enhancing-the-credibility-of-the-decision-making-journey-through-serious-games-learning-analytics/228489>

Editori:

Miltiadis D. Lytras (Deree – The American College of Greece, Greece & Effat University, Saudi Arabia), Naif Aljohani (King Abdulaziz University, Saudi Arabia), Linda Daniela (University of Latvia, Latvia) and Anna Visvizi (Deree – The American College of Greece, Greece & Effat University, Saudi Arabia)

Alexandru Capatina, **Bleoju Gianita**, Adrian Micu, Bogdan George Dragan, 2019, Book Title "Intellectual Capital Management as a Driver of Sustainability: For Organizations and Society"; Capitolul Eco-knowledge hubs of leveraging Intellectual Capital green governance, **Springer** Publishing House; Editor Florinda Matos, ICCA Portugal. DOI 10.1007/978-3-319-79051-0

Hardcover , eBook ISBN 978-3-319-79051-0, pag 157-175, <https://www.springer.com/us/book/9783319790503>

<https://www.springer.com/us/book/9783319790503#aboutAuthors>

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Lucrare elaborată în cadrul proiectului „Performanță și excelență în cercetarea doctorală și postdoctorală în domeniul științelor economice din România”; Aria tematică: Creștere și ocupare în societatea cunoașterii. Contract POSDRU/159/1.5/S/142115

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Editori Alexandru Căpățînă și Elisa Rancati

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<http://www.igi-global.com/book/key-challenges-opportunities-web-entrepreneurship/175854>

<http://www.igi-global.com/chapter/entrepreneurial-initiative-to-develop-a-web-based-knowledge-hub/180838>

<http://www.igi-global.com/pdf.aspx?tid=180846&ptid=175854&ctid=17&t=About%20the%20Contributors>

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Proiectul a fost selectat printre cele mai bune proiecte europene și prezentat drept model de bune practici de lucru în derularea proiectelor cu finanțare europeană, în cadrul evenimentului „Stimularea afacerilor de-a lungul lanțului de aprovizionare de pescuit”, organizat în perioada 18-20 octombrie 2016, la Salonic, Grecia de către Rețeaua Europeană a Grupurilor Locale de Pescuit (FARNET), la inițiativa Comisiei Europene, cu suportul Ministerului de Dezvoltare Rurală și Alimentație din Grecia, respectiv a FLAG Salonic.

<http://www.ugal.ro/anunturi/stiri-si-evenimente/2027-recunoastere-europeana-pentru-contractele-de-cercetare-derulate-de-universitatea-dunarea-de-jos-din-galati>

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Impact Factor

1.429 1.872

2018 5 year

JCR® Category	Rank in Category	Quartile in Category
COMPUTER SCIENCE, CYBERNETICS	13 of 23	Q3
ERGONOMICS	8 of 16	Q2

Data from the 2018 edition of [Journal Citation Reports](#)

Publisher TAYLOR & FRANCIS LTD, 2-4 PARK SQUARE, MILTON PARK, ABINGDON OX14 4RN, OXON, ENGLAND

ISSN: 0144-929X

eISSN: 1362-3001

Research Domain

Computer Science

Engineering

Lucrare premiată în programul PRECIS 2019, pag 50, poziția 185

<https://uefiscdi.gov.ro/resource-828015?&wtok=&wtkps=XY5dDolwEITvss+KXWopWe5ATDwB0qqrQE3Lj8Z4dws+GH3ayWa+mall0zOQlpi6axOgKltAkiCwgai2qqA djA13fzkplekDT/faP0THxq1tb/1ZrFFmbmwusx8JeL4pgUL4RNUmxjLJTM8GTWDMrdvtN1KLE9zofKFiQj3s0oRIUSUKJdYtVDIH4N x3a8x9k526Y2qdWZobOL8KRnskUNtOBnZTknie65dA8XrDQ==&wchk=1b4d86b3654e6a376bedb9d907cc793f1e4801>

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Impact Factor

4.028 4.747
2018 5 year

JCR® Category	Rank in Category	Quartile in Category
BUSINESS	30 of 147	Q1

Data from the 2018 edition of [Journal Citation Reports](#)

PublisherELSEVIER SCIENCE INC, 360 PARK AVE SOUTH, NEW YORK, NY 10010-1710 USA

ISSN: 0148-2963

eISSN: 1873-7978

Research Domain

Business & Economics

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Impact Factor

4.028 4.747
2018 5 year

JCR® Category	Rank in Category	Quartile in Category
BUSINESS	30 of 147	Q1

Data from the 2018 edition of [Journal Citation Reports](#)

PublisherELSEVIER SCIENCE INC, 360 PARK AVE SOUTH, NEW YORK, NY 10010-1710 USA

ISSN: 0148-2963

eISSN: 1873-7978

Research Domain

Business & Economics

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Impact Factor

0.634 0.595
2018 5 year

JCR® Category	Rank in Category	Quartile in Category
ENVIRONMENTAL SCIENCES	244 of 251	Q4

Data from the 2018 edition of [Journal Citation Reports](#)

PublisherSCIBULCOM LTD, PO BOX 249, 1113 SOFIA, BULGARIA

ISSN: 1311-5065

Research DomainEnvironmental Sciences & Ecology

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<http://miar.ub.edu/issn/0213-5868>
<http://www.worldcat.org/title/aportes-revista-de-historia-contemporanea/oclc/639094817>
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Research Grant

2019-2021 – **Expert politici publice**, Proiect Sipoca 393 - Consolidarea capacității instituționale a Ministerului Cercetării și Inovării prin optimizarea proceselor decizionale în domeniul de cercetare-dezvoltare și inovare", Cod SMIS 116103.

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2018 – 2020 - **Expert coaching și dezvoltare personală – Formator**, Creșterea ratei de retenție a studenților din primul an universitar, studii de licență din cadrul Facultății de Economie și Administrarea Afacerilor din Galați, Acord de grant nr. 60/SGU/NC/I, proiect privind Învățământul Secundar (ROSE), Schema de Granturi necompetitive

2014-2015 - **Cercetător postdoctoral**, finanțat prin proiectul „Performanță și excelență în cercetarea postdoctorală în domeniul științelor economice din România”: *Rolul mecanismelor de Strategic Intelligence în modelarea identității competitive a firmelor de software prin valorificarea instrumentelor de profiling organizational*; stagiu extern la Université Grenoble Alpes, F-38040 Grenoble, CNRS, CERAG-Veille strategique, Tutore prof dr Nicolas LESCA
Contract POSDRU/159/1.5/S/142115: Universitatea “A.I.Cuza” Iasi, tutore: Prof dr. Ion POHOATĂ
Coordonator - Academia de Studii Economice din București <http://www.excelenta.ase.ro/>

2014-2015 - **Expert simulare** – SIMPRACT – Tranziția de la școală la viața activă prin practică și crearea de întreprinderi simulate”, contract POSDRU/160/2.1/S/138113
<http://www.simpract.ro/>

2014-2015 – **Formator** – POSDRU „Susținerea egalității de șanse și promovarea profesională a femeilor” – PROGRES, ID 144/6.3/S/129743
<http://www.posdru.ugal.ro/progres/>

2008-2011- **Membru** - PN2-PC 3560-BIOSIG – „Biotehnologii inovative de obținere și procesare a produselor piscicole cu siguranță maximă pentru sănătatea consumatorului” – UDJ - partner; Promoter ICDEAPA Galati Partnership on priority domains PN2 /2008-team member from UDJG. Total 2003750 lei /190000
http://www.biotehnologii.usamv.ro/images/pdf/Anexa_II_37b.pdf

2009–2011 – **Director**, PN II, Parteneriate in domeniile prioritare “ Studii de competitivitate ale sectorului întreprinderilor mici și mijlocii în perspectiva dezvoltării durabile locale și regionale prin politici economico-financiare” – STUD_COMP_IMM, CNMP, Promotor Universitatea Danubius, Universitatea „Dunărea de Jos” din Galați partener, Contract nr. 4141/92121/2008

2004-2008 - **Responsabil IMM-uri** - FP6 - SMEs virtual Platform on Agro-food Sector to access the Sixth and Seventh Framework Programmes ETI-2005-023339-SPAS Co-ordination Actions in Stepping up Economic and Technological Intelligence activities (ETI), BESEL S.A. Valladolid, Spain – 27.381,96 EUR

2006-2008 - **Asistent director proiect** - European Network Promoting a Socio-Economic Model for Local and Regional Sustainable Development (EURO_NET_DEVELOP)
CEEEX-M3-C3 –no 160/12797 / 28.04.2006 195000 lei.

2003-2006 – **Membru** - Leonardo da Vinci project From competence to formative credit: creation of models and instruments for the elaboration of common and shared professional standards of the education-training-work system – CERTISKILLS – promoter Confartigianato Formazione CNIPA Umbria, Italy, I/03/B/F/PP-154/ . Member on team project 2003 I/03/B/F/PP-154191 65463 euro
Contractor: Confartigianato Formazione CNIPA Umbria Italy, Bulgaria, Spain, Great Britain, Luxemburg, Partner “Dunarea de Jos” University Galati

1994-1997 – **Membru** - Leader II Program Programas De Desarrollo Rural En Castilla Y León - “Comercio exterior y competitividad en la industria alimentaria de Castilla-León”, studiu de cercetare elaborat în cadrul programului de doctorat desfășurat la Universitatea Valladolid, Spania.

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Profil Scopus

13 lucrări, 24 citări, H index 3

<https://www.scopus.com/authid/detail.uri?authorId=55524124900>

Profesor visiting / cadru didactic universitar la o universitate din străinătate, plenary speaker

Invited speaker 11th International Competitive Intelligence Conference, May 8/9th, 2019, Luxembourg, <https://www.competitive-intelligence-conference.com/agenda-speakers/>

Professor Visiting - Curs ad personam Management Concepts, Master Logman2, Facultatea de Inginerie si Management, Universitatea Bialysok, Polonia, noiembrie 2017

Stagiu de predare Erasmus+: Facultad de Comercio, Universidad, Valladolid, Spania Universitatea Valladolid, Spania Marketing Intelligence MBA-International Trade, martie 2016

Stagiu de predare Erasmus+: Universitatea Milano Bicocca Marketing Intelligence MBA Marketing and global markets, mai 2016

Stagiu de cercetare postdoctorală la Universite Grenoble Alpes, Grenoble, Franța, in cadrul proiectului „Performanță și excelență în cercetarea postdoctorală în domeniul științelor economice din România” – Contract POSDRU/159/1.5/S/142115: Universitatea “A.I.Cuza” Iasi ian- feb 2015

Profesor visiting - Bruxelles, Belgia, în cadrul programului de masterat Entrepreneurship and innovation – MESLOS From the internationalization of the University Masters on “Local development” to the European University Master on “Regional and Local Sustainable Development”, ian- feb 2007

Profesor coordonator - jocul de întreprindere Kalypso, Universitatea Le Havre, Franta, misiune de învățământ SOCRATES, IAN FEB 2000
International Lecturer în cadrul Modulului European Socrates, nr. 28067 –IC-3-98-1-FR-ERASMUS (1999-2002), cu tema “De la monnaie unique à la fixation des prix en euro”– dezvoltat în colaborare cu universitățile Le Havre (Franta), Las Palmas (Spania), Huddersfield (Marea Britanie), Catania (Italia), Budapesta (Ungaria) și Malta, valoare: 3.500 EURO

Membru în organizații, asociații profesionale de prestigiu, naționale și internaționale, apartenența la organizații din domeniul educației și cercetării

Membru CID Group Scientific Board, <https://wiz.pb.edu.pl/nauka-i-badania/sieci-wspolpracy/cid-group/>

Membru ResearchGate, www.researchgate.net

Membru Teradata, www.teradata.com

Membru SCIP, www.scip.org

Membru în Centrul de Cercetare de Excelență „Strategii de Dezvoltare a Sistemelor Economice Competitive” – STRATEC – Facultatea de Economie și administrarea Afacerilor

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