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Habilitation thesis title: *Social responsibility, digitalization and innovation in the modeling of consumption behaviour, premises for a sustainable society*

Domain: Marketing

PUBLICATIONS LIST

RELEVANT PAPERS

1. **Litră, A. V.**, Nichifor, E., Chițu, I. B., Zamfirache, A., & Brătucu, G. (2023). The Dilemma of the European Integration Principle—Ensuring Energy Independence of the European Union. *Sustainability*, 15(21), 15560. DOI: 10.3390/su152115560, WOS: 001100321700001.
<https://www.mdpi.com/2071-1050/15/21/15560>
2. Nichifor, E., Brătucu, G., Chițu, I. B., Țierean, O. M., **Litră, A. V.**, Zamfirache, A., & Vuță, D. R. (2023). Getting users out of the loop: Key factors to surpass the messy middle point. *Electronic Commerce Research and Applications*, 59, 101264. DOI: 10.1016/j.elerap.2023.101264, WOS: 001008969400001.
<https://www.sciencedirect.com/science/article/abs/pii/S1567422323000297?via%3Dihub>
3. Boldeanu, F.T., **Litră, A. V.**, Clemente-Almendros, J. A., & Tache, I. (2022). The link Between Stock Exchange Sectors and Indices: Implications During the COVID-19 Pandemic. *SAGE Open*, 12(4), 215824402211427. DOI: 10.1177/21582440221142756, WOS: 000927928800001.
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4. Tudor, A. I. M., Nichifor, E., **Litră, A. V.**, Chițu, I. B., Brătucu, T.O., & Brătucu, G. (2022). Challenges in the Adoption of eHealth and mHealth for Adult Mental Health Management—Evidence from Romania. *International Journal of Environmental Research and Public Health*, 19(15), 9172. DOI: 10.3390/ijerph19159172, WOS: 000839063400001.
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5. Brătucu, G., Tudor, A. I. M., **Litră, A. V.**, Nichifor, E., Chițu, I. B., & Brătucu, T.O. (2022). Designing the Well-Being of Romanians by Achieving Mental Health with Digital Methods and Public Health Promotion. *International Journal of Environmental Research and Public Health*, 19(13), 7868. DOI: 10.3390/ijerph19137868, WOS: 000824682100001.
<https://www.mdpi.com/1660-4601/19/13/7868>
6. Drumea, C., Băcanu, B., Anton, C. E., **Litră, A. V.**, Busuioceanu, S., & Doros, A. (2020). Gender Parity within the Gender—Sustainability Paradigm: A Case Study on Management Structures of the Romanian Academia. *Sustainability*, 12(3), 1032. DOI: 10.3390/su12031032, WOS: 000524899600016.
<https://www.mdpi.com/2071-1050/12/3/1032>
7. Răileanu Szeles, M., Anton, C., Baba, M., Busuioceanu, S., **Litră, A. V.**, Suci, T. (2019). Explaining The EU Regional Economic Growth Through Regional- And Country-Level Achievements In Education. *Romanian Journal of Economic Forecasting 2019 – XXII (1)*. WOS: 000464199700010.
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PHD THESIS

Human resources in Romania and their utilization on the background of the transition to market economy

PATENTS

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BOOKS / BOOK CHAPTERS

Litră A.V. (2019). The population of Braşov county: evolution, current situation, forecasts at horizon 2060. Analysis and impact of the demographic ageing phenomenon. Transilvania University of Braşov Publishing House. ISBN: 978-606-19-1122-6. Pages: 184

Duguleană, C. & **Litră, A.V.** (2015). Macroeconomics. Transilvania University of Braşov Publishing House. ISBN: 978-606-19-0660-4. Pages:290

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Litră, A.V. (2017) : "Harmonised Unemployment versus Registered Unemployment", Bulletin of the Transilvania University of Braşov, Series V: Economic Sciences, Vol. 10 (59) No. 1 – 2017, pp. 177-184.

Litră, A.V. (2016) : "The Underground Economy in Romania", Bulletin of the Transilvania University of Braşov, Series V: Economic Sciences, Vol. 9 (58) No. 1 – 2016, pp. 229-236.

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Litră, A.V. (2006) : "Particularities of the Labour Force Employment Evolution in Romania in Transition", in: Convorbiri Economice, Year 6, Nr. 5, May 2006, pp. 11-13.

Litră, A.V. (2006) : "Stimulating the Employment of the Labor Force", in: Raporturi de muncă (edited by TRIBUNA ECONOMICĂ), May 2006, pp. 19-23.

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Litră, A.V. (2019) : "Demographic Ageing – A Challenge for the Economic Growth of Romania and the EU", Proceedings of the 3rd International Conference "Inclusive and Sustainable Economic Growth. Challenges, Measures and Solutions" ISEG Braşov, May 31-June 1, 2019, pp. 152-157.

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OTHER PAPERS / RELEVANT ACHIEVEMENTS

January 8, 2024

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