

Fișa de îndeplinire a standardelor minime și obligatorii

Lect.dr. Lupșa-Tătaru Dana Adriana

P1 – Articole publicate în reviste ISI cu scor de influență (AIS) nenul $P = M \times [1 - (N - 1) \times 0.1] \times AIS$						
Nr.crt	Articol	M	N	AIS		Punctaj
CORE ECONOMICS/INFOECONOMICS						
1.	Jusuf Zeqiri, Todor Raluca Dania, Lupșa-Tătaru Dana Adriana , Kumrije Gagica, Kimberly Gleason, <i>The impact of e-service quality on word of mouth: A higher education context</i> , The International Journal of Management Education, Volume 21, Issue 3, 2023, 100850, ISSN 1472-8117, https://doi.org/10.1016/j.ijme.2023.100850 , WOS:001049115300001 https://www.sciencedirect.com/science/article/abs/pii/S1472811723000885	10	2	0.739		6.651
2	Nichifor, E.; Brătucu, G.; Chițu, I.B.; Lupșa-Tătaru, D.A. ; Chișinău, E.M.; Todor, R.D.; Albu, R.-G.; Bălășescu, S. <i>Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis</i> . Electronics 2023, 12, 4538. ISSN 2079-9292, https://doi.org/10.3390/electronics12214538 , WOS:001100505100001 https://www.mdpi.com/2079-9292/12/21/4538	8	7	0.430		1.376

3	Lupşa-Tătaru, D.A. ; Nichifor, E.; Dovleac, L.; Chiţu, I.B.; Todor, R.D.; Brătucu, G. Buy Now Pay Later—A Fad or a Reality? A Perspective on Electronic Commerce. <i>Economies</i> 2023, 11, 218. https://doi.org/10.3390/economies11080218 WOS:001057369100001	10	6	0.309		1.545
SOCIAL SCIENCES AND SCIENCES						
1	Lupşa-Tătaru, Dana Adriana ; Lixăndroiu, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022</i> . <i>Sustainability</i> 2022, 14, 13112. E-ISSN 2071-1050, https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112	6	2	0.533		2.8782
2	Lixăndroiu, Radu; Lupşa-Tătaru, Dana Adriana <i>Switzerland? The Best Choice for Accommodation in Europe for Skiing in the 2023 Season</i> . <i>Sustainability</i> 2023, 15, 4032. E-ISSN 2071-1050, https://doi.org/10.3390/su15054032 , WOS:000946958900001 https://www.mdpi.com/2071-1050/15/5/4032	6	2	0.533		2.8782
3	Lupşa-Tătaru, F.R.; Lixăndroiu, R.C.; Lupşa-Tătaru, D.A. A Sustainable Analysis Regarding the Impact of Tourism on Food Preferences in European Capitals. <i>Sustainability</i> 2023, 15, 14899. WOS:001090026400001 https://doi.org/10.3390/su152014899	6	2	0.533		2.8782
P1 TOTAL						18.207
P2 - Cărţi sau capitole din cărţi publicate la edituri naţionale P = 0.2/N						

Nr.crt .	Carte sau capitol din cărți publicate la edituri naționale	N		Punctaj		
P2 TOTAL				0.0		
C – Citări în reviste ISI cu scor de influență AIS nenul						
Nr.crt .	Articol citat	Revista și articolul în care a fost citat	Q	Ci	AIS	Punctaj
1	Lupșa-Tătaru, Dana Adriana; Lixăndroi, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022</i> . Sustainability 2022, 14, 13112. https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112	Damianos P. Sakas, Nikolaos T. Giannakopoulos, Marina C. Terzi, Ioannis Dimitrios G. Kamperos, Nikos Kanellos, What is the connection between Fintechs' video marketing and their vulnerable customers' brand engagement during crises? International Journal of Bank Marketing, ISSN: 0265-2323, DOI: 10.1108/IJBM-03-2023-0142 https://www.emerald.com/insight/content/doi/10.1108/IJBM-03-2023-0142/full/html	Q2	0.75	0.808	0.75
2	Lupșa-Tătaru, Dana Adriana; Lixăndroi, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022</i> . Sustainability 2022, 14, 13112. https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112	Szakal, A.C.; Brătucu, G.; Ciobanu, E.; Chițu, I.B.; Mocanu, A.A.; Ialomițianu, G. Exploring Influencing Marketing — Consumer Insights and Creators' Perspectives. Sustainability 2024, 16, 1845. https://doi.org/10.3390/su16051845 https://www.mdpi.com/2071-1050/16/5/1845	Q3	0.5	0.533	0.5
3	Lixăndroi, Radu; Lupșa-Tătaru, Dana Adriana <i>Switzerland? The Best Choice for Accommodation in Europe for Skiing in the 2023 Season</i> . Sustainability 2023, 15, 4032. https://doi.org/10.3390/su15054032 , WOS:000946958900001 https://www.mdpi.com/2071-1050/15/5/4032	Dincă, G.; Netcu, I.-C.; El-Naser, A. Analyzing EU's Agricultural Sector and Public Spending under Climate Change. Sustainability 2024, 16, 72. https://doi.org/10.3390/su16010072 https://www.mdpi.com/2071-1050/16/1/72/review_report	Q3	0.5	0.533	0.5

4	Lupşa-Tătaru, D. A. (2019). Personal branding-strategic communication instrument for freelancers. Bulletin of the Transilvania University of Brasov. Economic Sciences. Series V, 12(2), 15–20. https://doi.org/10.31926/but.es.2019.12.61.2.2 https://webbut.unitbv.ro/index.php/Series_V/article/view/1258/1136	Kareema M. Smith, Alexis Jones & Evelyn A. Hunter (2023) Navigating the multidimensionality of social media presence: ethical considerations and recommendations for psychologists, <i>Ethics & Behavior</i> , 33:1, 18-36, eISSN 1532-7019, DOI: 10.1080/10508422.2021.1977935 https://www.tandfonline.com/doi/full/10.1080/10508422.2021.1977935	Q3	0.5	0.591	0.5
5	Lupşa-Tătaru, D.A.; Nichifor, E.; Dovleac, L.; Chiţu, I.B.; Todor, R.D.; Brătucu, G. Buy Now Pay Later—A Fad or a Reality? A Perspective on Electronic Commerce. <i>Economies</i> 2023, 11, 218. https://doi.org/10.3390/economies11080218 , WOS:001057369100001	Gallo Cordoba, B., Waite, C. and Walsh, L. (2024), "Towards a causal link between food insecurity and buy-now-pay-later use by young Australians", <i>Young Consumers</i> , Vol. ahead-of-print No. ahead-of-print. ISSN 1758-7212, https://doi.org/10.1108/YC-11-2023-1912 , WOS:001227790800001	Q2	0.75	0.664	0.75
6	Jusuf Zeqiri, Todor Raluca Dania, Lupşa-Tătaru Dana Adriana, Kumrije Gagica, Kimberly Gleason, The impact of e-service quality on word of mouth: A higher education context , <i>The International Journal of Management Education</i> , Volume 21, Issue 3, 2023, 100850, ISSN 1472-8117, https://doi.org/10.1016/j.ijme.2023.100850 , WOS:001049115300001	Javier Mendoza-Villafaina, Natalia López-Mosquera, Educational experience, university satisfaction and institutional reputation: Implications for university sustainability, <i>The International Journal of Management Education</i> , Volume 22, Issue 3, 2024, 101013, ISSN 1472-8117, https://doi.org/10.1016/j.ijme.2024.101013 . https://www.sciencedirect.com/science/article/pii/S1472811724000843	Q1	1.00	0.739	1.00
7	Lupşa-Tătaru, Dana Adriana.; Lixăndroiu, Radu, YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022. <i>Sustainability</i> 2022, 14, 13112. https://doi.org/10.3390/su142013112 , WOS:000875937700001	Zamfirache, A., Neacşu, N.A., Madar, A. et al. Behavioural differences and purchasing experiences through online commerce or offline within mall-based retail structures. <i>Electronic Commerce Research</i> (2024). ISSN 1389-5753, https://doi.org/10.1007/s10660-024-09879-6 https://link.springer.com/article/10.1007/s10660-024-09879-6	Q2	0.75	0.654	0.75

8	Jusuf Zeqiri, Todor Raluca Dania, Lupşa-Tătaru Dana Adriana, Kumrije Gagica, Kimberly Gleason, The impact of e-service quality on word of mouth: A higher education context , The International Journal of Management Education, Volume 21, Issue 3, 2023, 100850, ISSN 1472-8117, https://doi.org/10.1016/j.ijme.2023.100850 , WOS:001049115300001	Duong, C.D., Nguyen, T.H., Ngo, T.V.N., Dao, V.T., Do, N.D. and Pham, T.V. (2024), "Exploring higher education students' continuance usage intention of ChatGPT: amalgamation of the information system success model and the stimulus-organism-response paradigm", <i>International Journal of Information and Learning Technology</i> , Vol. ahead-of-print No. ahead-of-print, ISSN 2056-4880, https://doi.org/10.1108/IJILT-01-2024-0006 https://www.emerald.com/insight/content/doi/10.1108/IJILT-01-2024-0006/full/html	Q3	0.5	0.563	0.5
9	Nichifor, E.; Brătucu, G.; Chiţu, I.B.; Lupşa-Tătaru, D.A.; Chişinău, E.M.; Todor, R.D.; Albu, R.-G.; Bălăşescu, S. Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis . Electronics 2023, 12, 4538. https://doi.org/10.3390/electronics12214538 , WOS:001100505100001	Altınay, Z.; Altınay, F.; Sharma, R.C.; Dagli, G.; Shadiev, R.; Yikici, B.; Altınay, M. Capacity Building for Student Teachers in Learning, Teaching Artificial Intelligence for Quality of Education. <i>Societies</i> 2024 , <i>14</i> , 148, eISSN 2075-4698, https://doi.org/10.3390/soc14080148	Q3	0.5	0.501	0.5
C TOTAL						5.750

Situația îndeplinirii criteriilor

Criterii minime abilitare	Punctaj obținut
S > 4	S = 23.957
P > 2	P = 18.207
C > 1.2	C = 5.750

Data

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02.09.2024