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**Habilitation thesis title:** Consumer satisfaction and loyalty research through the perspective of integration with business sustainability

**Domain:** Marketing

## PUBLICATIONS LIST

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## PHD THESIS

*"Researching the satisfaction of consumers of banking services and its implications on the economic and social efficiency of the bank"*, field - Marketing, scientific coordinator prof. Univ. dr. Iacob Cătoi, Bucharest Academy of Economic Studies - Faculty of Marketing, public support - December 10, 2007, doctoral degree obtained by Order of the Minister of Education, Youth and Sports no. 4887 / 25.07.2008

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1. Economic and Social Features of small-scale farms in Poland against a background of an average result for agriculture, Stepień S., Muntean A., Annals of the Polish Association of Agricultural Land Agribusiness Economists, Annals PAAAE • 2019 • Vol. XXI • No. (3), DOI: 10.5604/01.3001.0013.4100, p-ISSN 2657-781X, e-ISSN 2657-7828

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#### OTHER PAPERS / RELEVANT ACHIEVEMENTS

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14 April 2022

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