

**FIȘA DE VERIFICARE
A ÎNDEPLINIRII STANDARDELOR MINIMALE–Abilitare
DOMENIUL MARKETING
conform Ordinului nr. 6129/2016**

Numele prenumele: **Untaru Elena-Nicoleta**

Punctaj $P_{articole}$ - Publicații în reviste indexate ISI Thomson cu AIS nenul – maxim 10 articole

$P_{articol} = M \times [1-(N-1) \times 0,1] \times AIS$

| Nr. crt. | Autori | Titlul articolului | Denumirea revistei | Vol./nr. | Pagini încadrare articol | Data publicării | ISSN | WOS | AIS | M | Punctaj |
|----------|--|--|---|-------------|--------------------------|-----------------|-----------|-----------------|-------|---|---------|
| 1. | Untaru Elena-Nicoleta, Ispas Ana, Candrea Adina, Luca Marcela, Epuran Gheorghe | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action https://www.sciencedirect.com/science/article/abs/pii/S0278431916301876 | INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT | 59 | 50-59 | Octombrie 2016 | 0278-4319 | 000387630800006 | 0,715 | 6 | 2,574 |
| 2. | Ispas Ana, Untaru Elena, Candrea Adina | Environmental Management Practices within Agritourism Boarding Houses in Romania: A Qualitative Study Among Managers https://www.mdpi.com/2071-1050/11/14/3887 | SUSTAINABILITY | 11(14)/3887 | 1-25 | Iulie 2019 | 2071-1050 | 000482261800132 | 0,335 | 6 | 1,608 |

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|--------------|--|--|---|------|-----------|-----------------|---------------|---------------------|-------|----|---------------|
| 3. | Han Heesup, Olya Hossein G.T., Untaru Elena- Nicoleta, Ispas Ana, Kim Jinkyung Jenny, Kim Wansoo | Impact of airport green atmospherics on mental health value, image, and loyalty among visitors and workers https://onlinelibrary.wiley.com/doi/abs/10.1002/bse.2425 | BUSINESS STRATEGY AND THE ENVIRONMENT | 29/3 | 1186-1198 | Martie 2020 | 1099- 0836 | 00050949 0200001 | 0,685 | 10 | 3,425 |
| 4. | Han Heesup , Chua Bee-Lia , Ariza-Montes Antonio, Untaru Elena- Nicoleta | Effect of environmental corporate social responsibility on green attitude and norm activation process for sustainable consumption: Airline versus restaurant https://onlinelibrary.wiley.com/doi/abs/10.1002/csr.1931 | CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL MANAGEMENT | | | Martie 2020 | 1535- 3966 | | 0,579 | 10 | 4,053 |
| 5. | Untaru Elena- Nicoleta Ispas Ana Han Heesup | Exploring the synergy between customer home-based and hotel-based water consumption and conservation behaviors: An empirical approach https://onlinelibrary.wiley.com/doi/abs/10.1002/cb.1826 | JOURNAL OF CONSUMER BEHAVIOUR | | | Aprilie 2020 | 1479- 1838 | | 0,476 | 10 | 3,808 |
| Total | | | | | | | | | | | 15,468 |

***Punctaj P_{cărți} – Cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

| Nr.crt. | Autori | Titlul cărții | Editura | Anul publicării | Nr. pagini | ISBN | Punctaj |
|---------|--------|---------------|---------|-----------------|------------|------|---------|
| | | | | | | | |

***Punctaj P_{capitole în cărți} – Capitole în cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

| Nr.crt. | Autori | Titlul cărții | Editura | Anul publicării | Nr. pagini | ISBN | Punctaj |
|---------|--------|---------------|---------|-----------------|------------|------|---------|
| | | | | | | | |

***Punctaj P_{cărți} – Cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

| Nr.crt. | Autori | Titlul cărții | Editura | Anul publicării | Nr. pagini | ISBN | Punctaj |
|--------------|-------------------------------------|--|--|-----------------|------------|-----------------------|-------------|
| 1. | Untaru Elena-Nicoleta, Ispas Ana | Marketingul serviciilor | Editura Universității Transilvania din Brașov | 2018 | 571 | 978-606- 19-0979-7 | 0,1 |
| 2. | Untaru Elena-Nicoleta | Economia serviciilor. Aplicații. Proiecte. Studii de caz | Editura Universității Transilvania din Brașov | 2012 | 193 | 978-606- 19-0041-1 | 0,2 |
| 3. | Untaru Elena-Nicoleta | Modele de comportament al consumatorilor de servicii turistice | Editura Universității Transilvania din Brașov | 2011 | 280 | 978-973- 598-854-8 | 0,2 |
| Total | | | | | | | 0,50 |

***Punctaj P_{capitole în cărți} – Capitole în cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

| Nr.crt. | Autori | Titlul cărții | Editura | Anul publicării | Nr. pagini | ISBN | Punctaj |
|---------|--------|---------------|---------|-----------------|------------|------|---------|
| | | | | | | | |

***Punctaj P_{ISI Proceedings}**

| Nr.crt. | Autori | Titlul articolului Dovada - link ISI | Denumirea volumului | Organizator conferință | Pagini încadrare articol | Data publicării | ISSN/ ISBN | WOS | Punctaj |
|---------|--------|---|------------------------|---------------------------|-----------------------------|--------------------|---------------|-----|---------|
| | | | | | | | | | |

*** Cumulate, aceste criterii nu trebuie să depășească 0,5 puncte**

****Citări C**articole

| Nr.crt. | Lucrarea citată | Lucrarea care citează | Quartilă | AIS | Punctaj |
|---------|---|--|----------|-------|---------|
| 1. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | What influences water conservation and towel reuse practices of hotel guests? https://www.sciencedirect.com/science/article/abs/pii/S0261517717301814 | Q1 | 1,028 | 1 |
| 2. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Promoting towel reuse behaviour in guests: A water conservation management and environmental policy in the hotel industry https://onlinelibrary.wiley.com/doi/abs/10.1002/bse.2179 | Q1 | 0,685 | 1 |
| 3. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Eliciting customer green decisions related to water saving at hotels: impact of customer characteristics https://www.tandfonline.com/doi/abs/10.1080/09669582.2018.1458857 | Q1 | 0,581 | 1 |
| 4. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | National park visitors' car-use intention: A norm-neutralization model https://www.sciencedirect.com/science/article/abs/pii/S0261517718301122 | Q1 | 1,028 | 1 |
| 5. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Antecedents of space traveler behavioral intention https://journals.sagepub.com/doi/abs/10.1177/0047287519841714 | Q1 | 0,975 | 1 |
| 6. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Understanding employee's electricity conservation behavior in workplace: Do normative, emotional and habitual factors matter? https://www.sciencedirect.com/science/article/pii/S0959652619301921 | Q1 | 0,864 | 1 |
| 7. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Eliciting customers' waste reduction and water saving behaviors at a hotel https://www.sciencedirect.com/science/article/abs/pii/S0261517718311976 | Q1 | 0,715 | 1 |
| 8. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | Eco-innovation in hospitality research (1998-2018): a systematic review https://www.emerald.com/insight/content/doi/10.1108/IJCHM-01-2019-0002/full/html | Q1 | 0,516 | 1 |

| | | | | | |
|-----|---|--|----|--------------|--------------|
| 9. | Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action | "I'm mindfully green": examining the determinants of guest pro-environmental behaviors (PEB) in hotels https://www.tandfonline.com/doi/abs/10.1080/19368623.2020.1710317?journalCode=whmm20 | Q1 | 0,892 | 1 |
| 10. | A conceptual framework of consumers' pro-environmental attitudes and behaviours in the tourism context | The mountains are calling! An extended TPB model for understanding metropolitan residents' intentions to visit nearby alpine destinations in summer https://www.sciencedirect.com/science/article/abs/pii/S0261517719301141 | Q1 | 1,028 | 1 |
| | | | | Total | 10,00 |

**Citări Cărți

| Nr.crt. | Lucrarea citată | Cartea în care apare citarea | Punctaj | Dovadă –link/scan |
|---------|-----------------|------------------------------|---------|-------------------|
| | | | | |

** Se iau în considerare maxim 10 citări

Proiecte / granturi de cercetare

| Nr.crt. | Denumirea proiectului/grantului | Tipul de proiect | Funcția ocupată în proiect | Perioada de desfășurare | Valoarea proiectului (euro) |
|---------|---------------------------------|------------------|----------------------------|-------------------------|-----------------------------|
| | | | | | |

Criterii minime pentru profesor/abilitare

| Nr.crt. | Criteriu | Minim | Realizat |
|---------|---|-------|----------|
| 1. | Articole cu AIS nenul | 4 | 5 |
| 2. | Articole în Core Economics și / sau Infoeconomics | 2 | 3 |
| 3. | Articole ISI cu AIS > 0,15 | 2 | 5 |

Valori minime ale punctajelor pentru profesor / abilitare ($S = P + C$)

| Nr.crt. | Minim | Realizat | Indice realizare |
|----------------|--------------------------------|-----------------|-------------------------|
| 1. | $S \geq 4$ | 25,968 | 649,2% |
| 2. | $P \geq 2$ | 15,968 | 798,4% |
| 3. | $C \geq 1,2$ | 10 | 833,33% |