



ADMISSION TO DOCTORAL STUDIES

Session September 2022

Field of doctoral studies: Finance

Doctoral supervisor: Gheorghita DINCA

TOPICS FOR THE ADMISSION TO DOCTORAL STUDIES

TOPIC 3: Innovative small business and public policies: Implications for local and regional development strategies in Cuba

Content / Main aspects to be considered

1. Local and regional development in Cuba: challenges and opportunities
2. Public policies, governance and innovative small business
3. The impact of public policies on sustainable development in Cuba

Recommended bibliography:

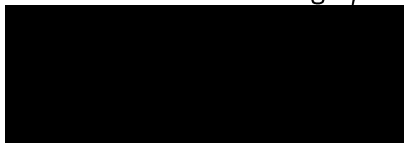
1. Crudu, R. The role of innovative entrepreneurship in the economic development of EU member countries. J. Entrep. Manag. Innov. 2019, 15, 35–60.
2. Holienka, M.; Pilková, A.; Ostapenko, N. Entrepreneurial environment and economic growth: What affects the productiveness of business activity at macro level? In The Essence and Measurement of Organizational Efficiency; Springer: Berlin, Germany, 2016; pp. 79–95
3. Julien, P.A., The state of the Art in Small Business and Entrepreneurship, Routledge, 1998.
<https://doi.org/10.4324/9780429429545>
4. Meyer, N.; Meyer, D.F. An econometric analysis of entrepreneurial activity, economic growth and employment: The case of the BRICS countries. J. Econ. Manag. Perspect. 2017, 11, 429–441
5. Neuman, W.L. Social Research Methods: Qualitative and Quantitative Approaches; Pearson: Boston, MA, USA, 2011.
6. Sabel, C. Ireland. Local Partnerships and Social Innovation; OECD: Paris, France, 1996.
7. Vázquez-Barquero, A.; Rodríguez-Cohard, J.C. Local development in a global world: Challenges and opportunities. Reg. Sci. Policy and Pract. 2019, 11, 885–897.

Prerequisites / Remarks: -

Doctoral supervisor,

**Coordinator of the field of doctoral
studies,**

Ph.D. Prof. Gheorghita DINCĂ



Ph.D. Prof. Marius Sorin DINCĂ

