



ADMITERE DOCTORAT

Sesiunea Septembrie 2022

Domeniul de doctorat: MARKETING

Conducător de doctorat: Prof. dr. Bianca TESCAŞIU

TEME (TEMATICĂ) PENTRU CONCURS

TEMA 1: STRATEGII DE COMUNICARE PRIVIND IMPLEMENTAREA CONCEPTULUI DE ÎNVĂȚARE TRANSFORMATIVĂ ÎN ASIGURAREA EGALITĂȚII DE GEN ÎN ÎNVĂȚĂMÂNTUL SUPERIOR

Conținut / Principalele aspecte abordate - *Probleme teoretice și empirice privind egalitatea de gen. Comunicarea în sistemul de învățământul superior. Implementarea învățării transformative în sistemul educațional.*

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Note /Precondiții / Obs.: *nu este cazul*

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Semnătură



Coordonatorul domeniului de doctorat,

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