



Curriculum vitae Europass



Personal information

Name / Surname	ADINA NICOLETA CANDREA
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E-mail	adina.candrea@unitbv.ro
Nationality	Romanian
Date of birth	[REDACTED]
Sex	Female

Work experience

2016-present Associated professor at the Faculty of Economic Sciences and Business Administration – University Transilvania from Braşov.

2012-2016 lecturer at the Faculty of Economic Sciences and Business Administration – University Transilvania from Braşov. Teaching domains: Tourism Marketing, International Tourism, Ecotourism and Rural Tourism, Marketing Tourism Destinations, Marketing for the Hospitality Industry, Tourism Territory Planning, Management and Marketing of Tourist Destinations

2010-2013 Post-doctoral researcher in the project ID59323 with the following research theme: *Marketing strategies for a sustainable tourism development in Braşov County* at the Faculty of Economics Science and Business Administration – University of Transilvania from Braşov, including a 4 months research mobility at the University of Savoie – Chambéry, France

2007 - 2011 associated lecturer at the Faculty of Economics Science and Business Administration – University of Transilvania from Braşov

2004 - 2007 travel agent, event organiser, English and French speaking guide at Carpatour Travel Agency in Braşov

2003 volunteer guide in Notre Dame Cathedral from Luxembourg in the International ARC project

Education and training

2006-2009 PhD student in the Marketing field at the University of Transilvania from Braşov, Faculty of Economic Sciences and Business Administration – PhD thesis: *Politics and strategies for the development of ecotourism in Romania*, supervised by Full prof. PhD Liliana Duguleană

2008 tourism manager course at the Tourism Manager School in Braşov

2006 travel agent and guide course organised by THR Consulting – Braşov

2004-2005 master degree in *Politics and strategies for tourism development* at The University of Transilvania from Braşov, Faculty of Economic Sciences

2003-2004 one semester Erasmus scholarship at the Faculty of Economic Sciences, Université d'Orleans-France

2000-2004 University of Transilvania from Braşov, Faculty of Economic Sciences and Business Administration, *Economy of Commerce, Tourism and Services* section

Personal skills

Mother tongue	Romanian				
Other languages	English, French				
Autoevaluation		Understanding		Speaking	Writing
European Level (*)		Listening	Reading	Spoken interaction	Spoken production
English	C1 Proficient user	C1 Proficient user	C1 Proficient user	C1 Proficient user	C1 Proficient user

French C1 Proficient user C1 Proficient user C1 Proficient user C1 Proficient user C1 Proficient user

(*) Common European Framework of Reference for Languages

Communication skills	Team spirit, creativity, the ability to listen, resolve conflicts so that it is a win-win for all
Organisational, managerial skills	Analytical skills, critical thinking, multi-tasking
Computer skills	Competent with most Microsoft Office programmes
Driving licence	Category B
Additional information	<p>Scientific research projects</p> <p>2007-2009 project manager for CNCSIS TD_150/2007 with the theme: „Politics and strategies for ecotourism development in Romania”</p> <p>August-september 2008 project manager for CNCSIS MD with the theme: „Politics and strategies for ecotourism development in Romania” – research mobility at the Administration of Retezat National Park in Romania</p> <p>2010-2013 – post-doctoral researcher in the EU funded project „Post-doctoral scholarships for a sustainable development” ID: POSDRU/89/1.5/S/59323, with the following research theme: „Marketing strategies for a sustainable tourism development in Braşov County”</p> <p>October-december 2013 member in project no. 11021/29.10.2013 funded by the County council of Braşov, with the following research theme: „Unconventional techniques for the interpretation of cultural heritage”</p> <p>2013-2015 member in the EU funded project MEST no. 539517 – LLP – 1 – 2013 – 1 – ES – ERASMUS – EKA „MSc Programme in Ecological and Sustainable Tourism”</p> <p>2017 member in the EU funded project „European Research and Enterprise Alliance on Marketing and Economics of Ecosystems and Biodiversity – ECOSTAR”, ERASMUS +/ KA2/ 2015-3437/001-001</p>