

## PERSONAL INFORMATION



## Codrina Csesznek

 25 Eroilor Avenue Braşov 500030, Romania

 [codrina.csesznek@unitbv.ro](mailto:codrina.csesznek@unitbv.ro)

 Skype codrinasandru1

Sex Female | Date of birth  | Nationality Romanian

## WORK EXPERIENCE

2022 **Professor PhD**  
**Coordinator of the doctoral field Sociology**

Transilvania University of Brasov, Romania

Department of Social Sciences and Communication, <https://socio.unitbv.ro/>

Teaching and research activities:

Sociology of community development; Social communication; International migration and transnationalism; Qualitative and visual sociology

2008-2022 **Associate Professor PhD**

Transilvania University of Brasov, Romania

Department of Social Sciences and Communication

Teaching and research activities:

Sociology of community development; Social communication; Sociology of interethnic relations; Qualitative and visual sociology

2002-2008 **Lecturer**

Transilvania University of Brasov, Romania

Department of Social Sciences and Communication

Teaching and research activities:

Sociology of community development; Sociology of interethnic relations; Community assistance; Diagnosis of social problems; Qualitative Sociology

1997-2002 **Assistant Professor**

Transilvania University of Brasov, Romania

Faculty of Sociology and Law

Teaching and research activities:

Introduction to sociology; Sociology of interethnic relations; Ethnography; Sociology of law; Rural sociology

1996-1997 **Junior Ethnologist**

Museum of Ethnography, Brasov, Romania

B-dul Eroilor 21A, Brasov

▪ Curator and ethnological researcher

## EDUCATION AND TRAINING

- 2022 **Habilitation in Sociology – Thesis title: "Community studies in the perspective of social development"**  
University of Bucharest, Romania  
The Doctoral School of Sociology
- 1999-2006 **PhD – Thesis title: "Social networks of the local elites in Harghita and Covasna"**  
University of Bucharest, Romania  
▪ Academic title of Doctor in Sociology
- 1991-1996 **Bachelor in Sociology**  
University of Bucharest, Romania - Faculty of Sociology, Psychology, Pedagogy
- 1999 May-September **Government Scholarship**  
National Library of Italy, Rome - Italy

## PERSONAL SKILLS

**Mother tongue(s)** Romanian

**Other language(s)**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Italian	C1	C1	C1	C1	C1
German	B1	B1	B1	B1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Good communication skills acquired in various contexts such as:

- Team work in research projects (with academic staff, public authorities and NGOs staff)
- Intercultural communication within the Erasmus+ programme
- Public speaking at national and international conferences and seminars

**Organisational / managerial skills** Good organisational/managerial skills gained in institutional positions such as:

- 2007-2008: interim director, Department of Communication and Social Work
- 2008-2012: chancellor (scientific secretary), Faculty of Sociology and Communication
- 2012-2016: Erasmus+ coordinator, Faculty of Sociology and Communication
- member of the organizing committee of the National/International Social Science Conference ACUM, Transilvania University of Brasov
- director of research projects (2008, 2012, 2013)

**Computer skills** Microsoft Office, NVivo, SPSS

**Other skills** Personal development counsellor

**Driving licence** B

**Affiliations** Member of the Romanian Sociologists Society

**Awards** Award UEFISCDI – Competition PRECISI 2020 code 48102 for an article ISI-WOS

## ADDITIONAL INFORMATION

### SCIENTIFIC ACTIVITY – publications, projects, participation in conferences

**Books and chapters:** 2 books published as a single author; 5 books co-authored; 6 chapters in collective volumes; 1 e-book course material

**Scientific articles/ papers:** 40 articles published in recognized scientific journals and 26 papers published in volumes of national and international scientific conferences

**Participation in scientific conferences:** participation in 40 national and international conferences

**Research and cooperation projects:** 23 projects of which 5 as project manager

#### Books and chapters - selection

- Şandru, Codrina (2007). *Comunități etnice și elite locale (Ethnic communities and local elites)*. Braşov: Editura Universităţii Transilvania din Braşov.
- Şandru, Codrina (2009). *Studii și confesiuni despre Drăguşul contemporan (Studies and confessions about contemporary Dragus)*. Cluj-Napoca: Editura Presa Universitară Clujeană. <http://www.editura.ubbcluj.ro/www/ro/book2.php?id=1012>
- Şandru, Codrina; Scâmeci, Florentina (2014). *Italia-Romania. L'esperienza della migrazione completa (Italia-Romania. Full migration experience)*. Calimera (Italia): Edizioni Kurumuny.
- Şandru, Codrina (2014). Business Associations in Brasov. The Case of German and Magyar Ethnic Entrepreneurship. In: M. Vasiluță Ştefănescu, (Ed.), *Contemporary Sociology: Interdisciplinary and Empirical Studies*, pp. 105-112. Bucureşti: Editura Pro Universitaria. <http://www.prouniversitaria.ro/carte/689>
- Csesznek, Codrina (2020). Studying social change through re-photography technique in a rural Romanian community. In: F. Scâmeci-Domnişoru (Ed.), *Visual Techniques Applied in Social Research*, pp. 59-128. Berlin: Peter Lang. [https://www.peterlang.com/search?f\\_0=identifier&q\\_0=10.3726%2Fb16351&type\\_0=book](https://www.peterlang.com/search?f_0=identifier&q_0=10.3726%2Fb16351&type_0=book)
- Csesznek, Codrina; Coman, Claudiu (2020). *Storytelling. Între drum și destinație (Storytelling. Between journey and destination)*. Bucureşti: Editura CH Beck. <https://www.beckshop.ro/recomandari/in-curs-de-aparitie/storytelling-intre-drum-si-destinatie>
- Csesznek, Codrina; Schafft, Kai A. (2021). Roma Youth and On-the-Ground Implementation of Roma Education Policies in Rural Romania. In: K. A Schafft, S. Stanić, R. Horvatek, A. Maselli (Eds.), *Rural Youth at the Crossroads. Transitional Societies in Central Europe and Beyond*, pp. 176-194. Routledge, Taylor & Francis Group. <https://www.routledge.com/Rural-Youth-at-the-Crossroads-Transitional-Societies-in-Central-Europe/Schafft-Stanic-Horvatek-Maselli/p/book/9780367507374>

#### Scientific articles - selection

- Şandru, Codrina (2014). Participatory Needs Assessment in Local Communities. Methodological Aspects. In *Bulletin of the Transilvania University of Brasov*, series VII - Social Sciences and Law, vol. 7(56), no. 2, 97-104. [http://webbut.unitbv.ro/BU2014/Series%20VII/BULETIN%20VII/13\\_Sandru%202-2014.pdf](http://webbut.unitbv.ro/BU2014/Series%20VII/BULETIN%20VII/13_Sandru%202-2014.pdf)
- Şandru, Codrina; Nechita, Florin (2016). Multisensory Experiences of Italian Tourists in Rural Transylvania. *SYMPHONYA Emerging Issues in Management*, no. 2, 76-92, edited by ISTEI - University of Milan-Bicocca. <http://dx.doi.org/10.4468/2016.2.08sandru.nechita>
- Scâmeci Domnişoru, Florentina; Csesznek, Codrina (2017). Ethnographic Reflections of Return Migration in a Romanian Rural Community. *DVE domovini – TWO homelands*, nr. 46, 89-102. [http://twohomelands.zrc-sazu.si/en/issues/articles\\_list/46/2017](http://twohomelands.zrc-sazu.si/en/issues/articles_list/46/2017)
- Csesznek, Codrina (2018). Identifying Solutions to Promote the Education of Children in Roma Communities. *Bulletin of the Transilvania University of Braşov*, Series VII: Social Sciences and Law, Vol. 11 (60), No. 1, 85-96. <http://webbut.unitbv.ro/Bulletin/Series%20VII/2018/BULETIN%20I%20PDF/13%20Csesznek.pdf>
- Csesznek, Codrina; Şimon, Marinela (2019). The Profile of Social Services Workers Employed by the Local Councils and Their Perception of the Job of a Social Worker: an Exploratory Research in Braşov County. *Revista de Asistență Socială*, anul XVIII, nr. 4, 23-35. [http://www.swreview.ro/index.pl/the\\_profile\\_of\\_social\\_services\\_workers\\_employed\\_by\\_the\\_local\\_councils\\_and\\_their\\_perception\\_over\\_the\\_job\\_of\\_a\\_social\\_worker\\_an\\_exploratory\\_research\\_in\\_braov\\_county](http://www.swreview.ro/index.pl/the_profile_of_social_services_workers_employed_by_the_local_councils_and_their_perception_over_the_job_of_a_social_worker_an_exploratory_research_in_braov_county)
- Szasz, Diana; Csesznek, Codrina (2019). School Mediators as a Mechanism for Increasing Educational Level and Social Integration in Roma Communities. *Revista Română de Sociologie*, serie nouă, anul XXX, nr. 5-6, 435-446. <http://www.revistadesociologie.ro/content/nr-5-62019-6-0#overlay-context=content/nr-5-62019-5>
- Csesznek, Codrina; Cersosimo, Giuseppina; Landolfi, Lucia (2020). New challenges for the elderly. A sociological reflection on socialization to ICT's as an opportunity in the time of the covid-19. *Revista Română de Sociologie*, serie nouă, anul XXXI, nr. 1-2, 49-58. <https://www.revistadesociologie.ro/content/nr-1-22020-2>
- Sorea, Daniela.; Csesznek, Codrina (2020). Intangible Cultural Heritage of the Făgăraş Land. Priority Dimensions. *Bulletin of the Transilvania University of Braşov – Special Issue Series VII: Social Sciences and Law*, Vol. 13(62) No. 1, 155-164. <https://doi.org/10.31926/but.scl.2020.13.62.3.16>
- Csesznek, Codrina (2021). Speaking back by storytelling – a method for increasing critical thinking and engagement in

- community development. *Revista Universitară de Sociologie*, Year XVII, Issue 1, 51-58. [http://www.sociologiecraiova.ro/revista/wp-content/uploads/2021/04/RUS-1\\_2021\\_ff-51-58.pdf](http://www.sociologiecraiova.ro/revista/wp-content/uploads/2021/04/RUS-1_2021_ff-51-58.pdf)
- Csesznek, Codrina (2021). Photovoice as a tool for increasing awareness and participation in local-based environmental education. *Bulletin of the Transilvania University of Braşov*, Series VII: Social Sciences and Law, Vol. 14(63), No. 1, 55-66. <http://webbut.unitbv.ro/Bulletin/Series%20VII/2021/BULETIN%20I%20PDF/06%20Csesznek.pdf>
  - Csesznek, Codrina; Sorea Daniela (2021). Communicating Intangible Cultural Heritage Online. A Case Study: Făgăraş Country's Town Hall Official Websites. *Revista Română de Sociologie*, Nr. 1-2/2021-1. <https://www.revistadesociologie.ro/sites/default/files/02-codrina.pdf>
  - Codrina Csesznek, Florentina Scârnei-Domnişoru (2022). Children and teenagers during pandemic in Romania. A visual approach to activities associated with adaptation to social isolation. *Revista Universitară de Sociologie*, Year XVIII - no. 1/2022, 36-48. [http://www.sociologiecraiova.ro/revista/wp-content/uploads/2022/06/RUS\\_1\\_2022.pdf](http://www.sociologiecraiova.ro/revista/wp-content/uploads/2022/06/RUS_1_2022.pdf)
  - Florentina Scârnei-Domnişoru, Codrina Csesznek (2022). Quarantine Time in Romania. Participants' Visual Perspective about Being Isolated during Covid-19. *Annals of the "Constantin Brâncuşi" University of Târgu Jiu. Letter and Social Science Series*, 1/2022, 97-108, <https://alss.utgjiu.ro/1-2022/>

#### Articles ISI-WOS

- Csesznek, Codrina; Scârnei-Domnişoru, Florentina (2019). Changes in working practices in a rural community of Romania. *Visual Communication*, Volume 18, Issue 2, 189–204, Sage Journals, IF: 0,523. <https://journals.sagepub.com/doi/abs/10.1177/1470357218812206>
- Sorea, Daniela; Csesznek Codrina (2020). The Groups of Caroling Lads from Făgăraş Land (Romania) as Niche Tourism Resource. *Sustainability* 12, 4577. IF: 3,251. <https://doi.org/10.3390/su12114577>
- Sorea, Daniela; Csesznek, Codrina; Răţulea, Georgeta Gabriela (2022). The Culture-Centered Development Potential of Communities in Făgăraş Land (Romania). *Land* 11(6), 837. IF: 3,398. <https://doi.org/10.3390/land11060837>

#### Grants and research projects - selection

- Grant CNCIS, programme Human Resources – Researchers Mobility, *Participation in Congresso Nazionale AIS, Urbino, Italia*, 2007 September 13-15, CNCIS code 6. Project director. Value: 2488 lei.
- *Developing the strategy of sustainable tourism in Brasov County*. Research contract no. 12/8.04.2008. Beneficiary: The Association for Promoting and Developing Tourism in Brasov County. Project director. Value: 14875 lei.
- *University for future in the communication society*, POSDRU/86/1.2/S/64075, Key area of intervention 1.2 - Quality in higher education, 2010-2013. Member of the research team.
- *Social capital and social development in Brasov community*. Research contract no. 1832/20.02.2012. Beneficiary: Brasov County Council. Project director. Value: 30000 lei.
- *Map of ethnic social capital in the Brasov economy*. Research contract no. 4490/14.05.2013. Beneficiary: Brasov County Council. Project director. Value: 70000 lei.
- *Life quality for people with incurable diseases: information, training, consultancy*. Project funded by the Swiss-Romanian Cooperation Program. Beneficiary: Hospice Casa Speranţei Brasov, 2013. Expert of qualitative research, contract no. 1244/19.09.2013.
- *Racoş – responsibility and participation for community development*. Beneficiary: The Association for Community Partnership Braşov, 2014-2015. Expert of qualitative research, contract no. 1/30.04.2014.
- *Destinations branding and unconventional techniques of heritage interpretation*. Contract no. 3415/25.04.2014. Beneficiary: Brasov County Council. Member of the research team.
- *Applying visual techniques in social research. Project financed by the Transilvania University of Brasov in the competition "Grants for young researchers"*, 2017-2018. Contract no. 8037/14.07.2017. Member of the research team.
- *Map of social problems and the need for social services in Brasov County. Priority directions for the development of social services in Brasov county*. Project financed by the Transilvania University of Brasov in the competition "Grants for interdisciplinary teams", 2018-2019. Contract no. 1814/15.02.2018. Member of the research team.
- *Strategic mapping of the intangible cultural heritage of Fagaras Land*. Project financed by the Transilvania University of Brasov in the competition "Grants for interdisciplinary teams", 2018-2019. Contract nr. 1815/15.02.2018. Member of the research team.
- *Uniculture - Development of innovative approach for training for university professors to work in the modern diverse and intercultural environment*. Project financed by ERASMUS +/KA2, 2019-2021, project code 2019-1-RO01-KA203-063400, coordinated by the Transilvania University of Brasov. Member of the research team.
- *Environmental Education – OERs for Rural Citizens*, project financed by the EEA, 2021-2023, project code 19-COP-0038, coordinated by the Transilvania University of Brasov. Member of the research team.
- *Rediscovering NewEurope – On-Wheels summer school for Balkan/Central and Eastern Europe trans-border history and politics*. Project financed by ERASMUS+, 2020-2023, project code 2020-1-PL01- KA203-081999. Member of the research team.

#### Participation in national and international conferences - selection

- International Conference Towards the Good Society. European Perspectives. Bucharest, October 24-2, 2013, the paper *Ethnic Associationism and Economic Local Development. Case Study in Brasov City* (co-author Arabela Briciu).
- International Colloquium of Social Sciences ACUM2013, Braşov, November 14-15, 2013, the paper *The Ethnic Economy in Brasov*.

- 5th Ethnography and Qualitative Research Conference, University of Bergamo, Italy, June 5-7, 2014, the paper *Vivere l'esperienza della migrazione completa tra Italia e Romania*. Abstract book <http://www.etnografiacercacualitativa.it/wp-content/uploads/2014/06/abstractBOOK-2014-def.pdf>
- European Sociological Association 12th Conference - Differences, inequalities and sociological imagination, Prague, August 25-28, 2015, section RN07S07/ Culture and Commerce din 27.08.2015 (co-authors: Nechita, Florin, Candrea, Adina Nicoleta, Briciu, Victor-Alexandru), the paper *The candidacy for the European Capital of Culture title: an opportunity for destination branding or for social engagement?*, [http://esa12thconference.eu/sites/esa12thconference.eu/files/esa\\_2015\\_programme\\_book\\_lastupdate\\_20150825.pdf](http://esa12thconference.eu/sites/esa12thconference.eu/files/esa_2015_programme_book_lastupdate_20150825.pdf)
- International Coloquim of Social Sciences and Communication ACUM2015, Braşov, November 19-21, 2015, the paper *Experiencing the intangible heritage of Fagaras Land at Leo AdCamp Summer School* (co-author Florin Nechita).
- International Coloquim of Social Sciences and Communication ACUM2017, Braşov, November 9-11, 2017, the paper *Asylum in Europe during the new exodus*, [http://www.unitbv.ro/Portals/219/Documente/Program\\_ACUM\\_06.11.2017.pdf](http://www.unitbv.ro/Portals/219/Documente/Program_ACUM_06.11.2017.pdf)
- International Conference „Visual Research in Sociology: Applications and Development”, University of Salerno, Italy, May 23-24, 2018, keynote speaker and chair, the paper *Documenting social change through visual data in a Romanian rural community*, <https://web.unisa.it/unisa-rescue-page/dettaglio/id/202/module/87/row/2201>
- Social Work International Conference, The University Of Bucharest, Faculty of Sociology and Social Work, November 8-9, 2018, the paper *The profile of social workers employed in town halls and their perception about the social work profession* (co-author Marinela Şimon), <https://swicub.com/programme/>
- International Coloquim of Social Sciences and Communication ACUM2019, Braşov, October 17-19, 2019, the paper *School mediators as mechanism for increasing education level and social integration in Roma communities* (co-author Diana Szasz), [http://acum.unitbv.ro/images/ACUM\\_2019\\_final\\_programme\\_12octoberV2.pdf](http://acum.unitbv.ro/images/ACUM_2019_final_programme_12octoberV2.pdf)
- International Coloquim of Social Sciences and Communication ACUM2019, Braşov, October 17-19, 2019, „Video presentation: Intangible Cultural Heritage in Fagaras Land”, (co-author Daniela Sorea), [http://acum.unitbv.ro/images/ACUM\\_2019\\_final\\_programme\\_12octoberV2.pdf](http://acum.unitbv.ro/images/ACUM_2019_final_programme_12octoberV2.pdf)
- Annual Meeting of the American Educational Research Association, April 8-12, 2021, Washington DC, USA, meeting held virtually, the paper *Roma Youth and Implementation of Roma Education Policies in Rural Romania* (co-author Kai A. Schaff), [https://convention2.allacademic.com/one/aera/aera21/index.php?cmd=Online+Program+View+Paper&selected\\_paper\\_id=1687915&PHPSESSID=lui1rjr6eu899bhuecvva7I9brc](https://convention2.allacademic.com/one/aera/aera21/index.php?cmd=Online+Program+View+Paper&selected_paper_id=1687915&PHPSESSID=lui1rjr6eu899bhuecvva7I9brc)
- 11th International Conference on Environmental Engineering and Management, Environmental Engineering for a Clean and Healthy Planet, September 8-10, 2021, Muttentz, Switzerland, the paper *Design of open education resources for sustainable rural development* (co-authors: Dana Perniu, Ileana Manciu, Cristina Bogatu, Camelia Drăghici), <http://iceem.ro/program-2/conference-program>
- International Conference The Introduction to the Science of Sociology at one hundred and the genesis of Chicago School of Sociology, University of Salerno, October 4-5, 2021(Online), the paper *Studying migration and multi-ethnic communities through qualitative methodology* (co-author: Claudiu Coman), <https://web.unisa.it/unisa-rescue-page/dettaglio/id/202/module/87/row/6655/the-introduction-to-the-science-of-sociology-at-one-hundred-and-the-genesis-of-chicago-school-of-sociology>

#### Participation in teaching activities abroad

- Erasmus mobility, Faculty of Sociology, University of Copenhagen, Denmark; May 2003.
- Erasmus mobility, Department of Social Sciences, Polytechnic University Delle Marche, Ancona, Italy; May 2007, May 2008, June 2010.
- Erasmus mobility, Department of Social Work, Keele University, UK; December 2009.
- Erasmus mobility, Department of Political, Social and Communication Sciences, University of Salerno, Italy; October 2012.
- Erasmus mobility, Department of Management, Polytechnic University Delle Marche, Ancona, Italy; Mai 2013.
- Erasmus+ mobility, Department of Management, Polytechnic University Delle Marche, Ancona, Italy; June 2014, May 2019.
- Erasmus+ mobility, Department of Political and Social Studies, University of Salerno, Italy; October 2019.
- Visiting Professor, University of Foggia, Italy, Department of Humanistic Studies; 2022 April 25 - Mai 24.