

PERSONAL INFORMATION



Mardache Andreea Claudia

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WORK EXPERIENCE

01.10.2016 - present

Lecturer

Transilvania University of Braşov

Faculty of Sociology and Communication

Department of Social Sciences and Communication

Courses and seminars: *Environmental Sociology, Social Research Methods and Techniques - Qualitative Data, Social Research Methods and Techniques - Quantitative Data, Academic Ethics and Integrity, Jobs and Careers in HRM.*

Seminars: *Online Qualitative Research Techniques, Qualitative Research Techniques, Visual Sociology, Qualitative Research Methods and Techniques in HRM.*

01.10.2015 – 30.09.2016

Associate Lecturer

Transilvania University of Braşov

Faculty of Sociology and Communication

Department of Social Sciences and Communication

01.10.2007 30.09.2015

Assistant

Transilvania University of Braşov

Faculty of Sociology and Communication

Department of Social Sciences and Communication

01.10.2005 – 01.02.2006

Collaborative Assistant

Transilvania University of Braşov

Faculty of Sociology and Communication

Department of Social Sciences and Communication

15.09.2005 – 30.09.2007 **Associate Lecturer**
George Barițiu University of Brașov
 Faculty of Sport

15.09.2003 – 15.09.2005 **Assistant**
George Barițiu University of Brașov
 Faculty of Sport

EDUCATION

05.2015 **Ph.D. in Sociology**
 Bucharest University
 Faculty of Sociology and Social Work

2005-2006 **Master - Communication and Public Relations**
 Babeș – Bolyai University of Cluj -Napoca
 Faculty of Sociology and Social Work

2006-2008 **Master - Advanced Sociological Research**
 Bucharest University
 Faculty of Sociology and Social Work

1999-2003 **Bachelor's degree in Sociology**
 Transilvania University of Brasov
 Faculty of Sociology and Law

Personal Skills

Native language Romanian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B1	B2	B1	B1	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Publications

Books and chapters in books

Comunități intenționale în România. [Intentional Communities in Romania]. (2026). Cluj-Napoca: Presa Universitară Clujeană.

HR Function. In Buzea, C. & Moașa, H. (coord.). *Managementul resursei umane. Teorii în practica profesională [Human Resource Management. Theories in professional practice].* (2021). Iași: Institutul European.

Simplitatea voluntară în comunitățile intenționale din România [Voluntary Simplicity in Intentional Communities in Romania]. (2015). Cluj-Napoca: Presa Universitară Clujeană.

ISI/BDI Articles

Students' Pro-Environmental Attitudes and Behaviors. Bulletin of the Transilvania University of Brașov Series VII: Social Sciences • Law • Vol. 18(67) No. 1 – 2025
<https://doi.org/10.31926/but.ssl.2025.18.67.1.10>.

Food Waste and Ethical Consumption at Individual Level and in the Hospitality Industry in Brasov, Romania (co-author). In: Kavoura, A., Gretzel, U., Vrana, V. (eds) Strategic Innovative Marketing and Tourism. ICSIMAT 2025. Springer Proceedings in Business and Economics. Springer, Cham.
https://doi.org/10.1007/978-3-032-12968-0_39.

The impact of the COVID-19 pandemic on university education in the field of construction: adaptations and challenges in the entrepreneurial training of students (co-author). Front. Educ. 10:1623392. doi: 10.3389/feduc.2025.1623392.

Characteristics of Romanian Online Recruitment Websites and Students' Use (co-author). In: Kavoura, A., Borges-Tiago, T., Tiago, F. (eds) Strategic Innovative Marketing and Tourism. ICSIMAT 2023. Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-031-51038-0_76.

Migration of Romanians to Developed Countries. Reasons, Challenges and Prospects (co-author). Proceedings of 11th SWS International Scientific Conference on Social Sciences - ISCSSL 2024, 2024, pp. 105-112. <https://doi.org/10.35603/sws.iscsl.2024/s07/44>.

Intentional Communities in Romania – The motivation to live in the community. Bulletin of the Transilvania University of Brașov, Series VII: Social Sciences • Law • Vol. 11 (60) No. 2 – 2018, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).

Intentional Communities in Romania - Precursor stage of community integration. Bulletin of the Transilvania

- University of Brasov, Series VII: Social Sciences • Law • Vol. 10 (59) No. 2 – 2017, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).
- Intentional Communities in Romania – Story of their beginnings.* Bulletin of the Transilvania University of Brasov, Series VII: Social Sciences • Law • Vol. 9 (58) No. 2 – 2016.
- Intentional Communities in Romania - Precursor stage of community integration.* (2017). Bulletin of the Transilvania University of Brasov, Series VII: Social Sciences • Law • Vol. 10 (59) No. 2 – 2017, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).
- Intentional Communities in Romania – Story of their beginnings.* (2016). Bulletin of the Transilvania University of Brasov, Series VII: Social Sciences • Law • Vol. 9 (58) No. 2 – 2016, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).
- Projects for the Establishment of Intentional Communities in Romania* (co-author). (2013). Bulletin of the Transilvania University of Brasov, Vol.6 (55), No.1-2013, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).
- Institutional Discrimination in Paediatric Hospitals* (co-author). (2012). Bulletin of the Transilvania University of Brasov, Vol.5 (54), No.1-2012, Series VII - Social Sciences • Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM).
- Community of Predeal – A diagnosis of social problems.* (2010). Bulletin of the Transilvania University of Braşov, Vol. 3 (52) – 2010, Series VII – Social Sciences • Law, ISSN 2066-7701,), ISSN 2066-771X (CD-ROM).
- Community of Predeal – General descriptive elements.* (2009). Bulletin of the Transilvania University of Braşov, Vol. 2 (51) – 2009, Series VII: Socio-Humanistic Sciences.
- Electoral Preferences. A Comparison between Two Polls on Politics - Predeal, April 2004 – December 2006.* (2007). Bulletin of the Transilvania University of Braşov, Series B4. Vol. 14(49), 2007, ISSN 1223-964X, Published by Transilvania University Press 2007.

Research Grants and Scientific Research Contracts

- Mapping Social Problems and the Need for Social Services in Braşov County. Priority Directions for the Development of Social Services in Braşov County.* Period: 2018–2019. Role: Project Member. Contract No.: 1814/15.02.2018. Funding Institution: Transilvania University of Braşov. Project Value: RON 46,000.
- Strategic Mapping of the Intangible Cultural Heritage of the Făgăraş Land Region.* Period: 2018–2019. Role: Project Member. Funding Institution: Transilvania University of Braşov. Project Value: RON 46,000.

Organization of Scientific Events (Conferences, Workshops, etc.)

Member of the Organizing Committee of the ACUM 2009 International Colloquium of Social Sciences, Transilvania University of Braşov, November 26–28, 2009.

Member of the Organizing Committee of the ACUM 2008 International Colloquium of Social Sciences, Transilvania University of Braşov, November 27–29, 2008.

Member of the Organizing Committee of the Academic School of Sociology, Bran, September 2008.

Member of the Organizing Committee of the ACUM 2007 International Colloquium of Social Sciences, Transilvania University of Braşov, November 29–December 1, 2007.