

PERSONAL INFORMATION



Attila KOVÁCS

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Transilvania University of Braşov, Faculty of Sociology and Communication, Building T, Room T9

WORK EXPERIENCE

2021 – present

Associate Professor

Transilvania University of Braşov, <https://socio.unitbv.ro/>

- Faculty of Sociology and Communication
- Department of Social Sciences and Communication

2008 – 2021

Lecturer (Senior Lecturer)

Transilvania University of Braşov, <https://socio.unitbv.ro/>

- Faculty of Sociology and Communication
- Department of Social Sciences and Communication

2003 – 2008

Assistant Lecturer

Transilvania University of Braşov, <https://socio.unitbv.ro/>

- Faculty of Sociology and Communication
- Department of Social Sciences and Communication

EDUCATION AND TRAINING

2007 – 2011

PhD in Philosophy

Babeş-Bolyai University, Cluj-Napoca
Faculty of History and Philosophy
Doctoral School of Philosophy

1999 – 2003

Doctoral studies

Eötvös Loránd University, Budapest
Faculty of Humanities
Philosophy

1997 – 1998

Advanced (post-graduate) studies

Babeş-Bolyai University, Cluj-Napoca
Faculty of History and Philosophy
French Philosophy

1993 – 1997

BA in Philosophy

Babeş-Bolyai University, Cluj-Napoca
Faculty of History and Philosophy
Philosophy

PERSONAL SKILLS

Mother tongue

Hungarian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	B2	B2	B2
French	A2	B2	A2	A2	A2

Levels: A1/A2: Basic user – B1/B2: Independent user – C1/C2: Proficient user

Academic titles

- PhD in Philosophy, Order of the Minister of Education and Scientific Research no. 6468 of 07.12.2011
- Habilitation certificate in Philosophy, Order of the Minister of Education no. 4192/19.06.2026

Driving licence

- Category B

ADDITIONAL
INFORMATION

Books (single author)

- KOVÁCS, Attila, *Reconsiderarea subiectului metafizic în filosofia contemporană* (Reconsidering the Metaphysical Subject in Contemporary Philosophy), Editura Universității Transilvania, Brașov, 2005, ISBN 973-635-493-8, 134 p.
- KOVÁCS, Attila, *Az önmagáság fenomenológiája* (The Phenomenology of Selfhood), Editura Egyetemi Műhely, Bolyai Társaság, Cluj-Napoca, 2016, ISBN 978-606-8145-91-4, 269 p.
- KOVÁCS, Attila, *Az önmagáság nyomában. Az Én feloldódásának módzatai a posztmodern korban* (In Search of the Self. Modalities of the Disappearing Ego in the Postmodern Period), Editura Egyetemi Műhely, Cluj-Napoca, 2019, ISBN 978-606-8886-40-4, 152 p.
- KOVÁCS, Attila, *In Search of the Self. Modalities of the Disappearing Ego in the Postmodern Period*, e-book, Presa Universitară Clujeană, Cluj-Napoca, 2024, ISBN 978-606-37-2458-9, 222 p.

Book chapters and studies
in collective volumes

- KOVÁCS, Attila, Hyper-Reality and Hyper-Temporality in Gaming: Virtual Heterotopias, Simulacra, and the Denial of Coevalness, in *Proceedings of the 13th International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT 2026)*, Springer (chapter accepted, forthcoming).
- KOVÁCS, Attila, Relevance of Reflective Control Disruption in Gaming Addiction for Gamification and Digital Policy, in A. Kavoura et al. (eds.), *Strategic Innovative Marketing and Tourism*, Springer Proceedings in Business and Economics, Springer, 2026, pp. 11–20, DOI: 10.1007/978-3-032-12968-0_2.
- KOVÁCS, Attila, A fogyasztás szubsztancializmusa és a boldogság ígérete (The Substantialism of Consumption and the Promise of Happiness), in Veress Károly (ed.), *Az interkulturalitás és a posztkulturális határán*, Editura Egyetemi Műhely – Bolyai Társaság, Cluj-Napoca, 2021, pp. 73–84.
- KOVÁCS, Attila, Máság, spektrális létmód és szimulákrum (Otherness, Spectral Existence and Simulacrum), in Ungvári Zrínyi Imre (ed.), *A szimulákrumok és a beteljesülés ígérete*, Editura Pro Philosophia – Egyetemi Műhely, Cluj-Napoca, 2017, pp. 155–168.
- KOVÁCS, Attila, Az önmagáság és máság arculatai az identitás kontextusában (Aspects of Selfhood and Otherness in the Context of Identity), in Veress Károly (ed.), *Arról, ami kimondhatatlan. Hermeneutikai és alkalmazott filozófiai kutatások*, Editura Egyetemi Műhely, Bolyai Társaság, Cluj-Napoca, 2016, pp. 71–99.
- KOVÁCS, Attila, Diszpozíció, szkizofrénia, önmagáság (Disposition, Schizophrenia, Selfhood), in *A filozófia alkalmazása – alkalmazott filozófia*, Editura Pro Philosophia, Cluj-Napoca, 2002.

Articles in Web of
Science / Scopus indexed
journals

- KOVÁCS, Attila, Reflective Control in Gaming Addiction: A Paradox?, *Human Arenas*, Springer, 2026, DOI: 10.1007/s42087-026-00680-5 (WoS ESCI, Scopus).
- CHASCIAR, D.R.; CHASCIAR, V.; COMAN, C.; TODERICI, O.F.; TOADER, L.; KOVÁCS, Attila; BULARCA, M.C., Determinants of post-penitentiary social reintegration, *Frontiers in Psychology*, vol. 16, 2025, DOI: 10.3389/fpsyg.2025.1484889 (WoS, Scopus).
- COMAN, E.; COMAN, C.; REPANOVICI, A.; BARITZ, M.; KOVÁCS, Attila; TOMOZEIU, A.M.; BARBU, S.; TODERICI, O., Does Sustainable Consumption Matter? The Influence of the COVID-19 Pandemic on Medication Use in Brasov, Romania, *Sustainability*, 14(13), 8017, 2022, DOI: 10.3390/su14138017 (WoS SCIE/SSCI, Scopus).
- KOVÁCS, Attila, The Boundaries of the Self and the Limits of the World in Aristotle: A Different Kind of Deconstruction of the Ego, *Studia UBB. Philosophia*, vol. 64 (2019), 2, pp. 197–207 (WoS ESCI).
- KOVÁCS, Attila, The Other is Dead, *Studia UBB. Philosophia*, vol. 62 (2017), 2, pp.

39–59 (WoS ESCI).

- KOVÁCS, Attila, Selfhood at the Fragile Border of (Ab)normality, *Studia UBB. Philosophia*, vol. 61 (2016), 3, pp. 5–22 (WoS ESCI).
- KOVÁCS, Attila, The Dictatorship of Technology, *Bulletin of the Transilvania University of Braşov*, Series VII: Social Sciences • Law, vol. 11 (60), no. 2, 2017, pp. 71–78 (Scopus, ERIH PLUS).
- KOVÁCS, Attila, A Phenomenological Attempt at Understanding Otherness, *Bulletin of the Transilvania University of Braşov*, Series VII: Social Sciences • Law, vol. 11 (60), no. 2, 2017 (Scopus, ERIH PLUS).

Articles in journals indexed
in other international
databases (ERIH PLUS,
CEEOL, EBSCO, Index
Copernicus, PhilPapers)

- KOVÁCS, Attila; BURLACU, Mihai, A virtuális heterotópiák kutatásának kihívásai (The Challenges of Researching Virtual Heterotopias), *Erdélyi Múzeum*, Erdélyi Múzeum-Egyesület, Cluj-Napoca, 2024.
- KOVÁCS, Attila, Kettős időbeliség vagy Idő és időbeliség? (Double Temporality or Time and Temporality?), *Erdélyi Múzeum*, vol. 83, no. 4, Cluj-Napoca, 2021.
- KOVÁCS, Attila, Virusul ca metaforă (The Virus as a Metaphor), *Revista de Filosofie Aplicată*, vol. 3, 2020, pp. 251–262.
- KOVÁCS, Attila, Anonymity and Spectral Existence in Urban Space, *Caietele Echinox*, Cluj-Napoca, 2018, pp. 57–66.
- KOVÁCS, Attila, Totális fogyasztás és értéktudat a boldogság labirintusában (Total Consumption and Value Consciousness in the Maze of Happiness), *Erdélyi Múzeum*, Cluj-Napoca, 2018.
- KOVÁCS, Attila, Önmagaságunk a fogyasztás útvesztőjében (The Self in the Maze of Consumption), *Erdélyi Múzeum*, Cluj-Napoca, 2017, pp. 104–117.
- KOVÁCS, Attila, A totalitarizmus (egyik) leckéje. Reflexiók a technika és a termelés posztmodernkori dominanciájáról (One of the Lessons of Totalitarianism. Reflections on the Dominance of Technology and Production in the Postmodern Era), *Erdélyi Múzeum*, Cluj-Napoca, 2016, pp. 14–35.

Research grants and
contracts

Programme / Project	Role	Period
Developing Resilience and Leadership Skills – third-party research contract no. 3906/22.03.2024.	Project coordinator	2024
Development of a Promotion Strategy – third-party research contract no. 9428/14.09.2020.	Project coordinator	2020 – 2021
Prelog – ERC Starting Grant, Cognitive Development Center, Central European University, Vienna (Principal Investigator: Assoc. Prof. Ernő Téglás).	Team member	
Culture between Interculturality and Postculturality – team research grant, Bolyai Society / Bethlen Gábor Fund, Hungary. Reg. code MHP-RO-1-2017/3-000013-VAL-ELS/001; contract no. BGA/4632/2017; MHP-RO-1-2018/3-000008-VAL-ELS/001. Collective volume published: <i>Az interkulturalitás és a posztkulturális határán</i> , Egyetemi Műhely Kiadó, Cluj-Napoca, 2021.	Team member	2017 – 2018
On the Ineffable (Hermeneutic and Applied Philosophy Research) – team research grant, Bethlen Gábor Fund, Hungary, through the Bolyai Society. Reg. code MKO-KP-1-2016/1-001069-VAL-ELS/001; contracts no. 3042/2015 and no. 1945/2016. Collective volume published: <i>Arról, ami kimondhatatlan</i> , Egyetemi Műhely Kiadó, Bolyai Társaság, Cluj-Napoca, 2016, 205 pp., ISBN 978-606-8145-94-5.	Team member	2015 – 2016
Map of Social-Ethnic Capital in the Braşov Economy – Braşov County Council / Transilvania University of Braşov, contract no. 4490/14.05.2013 (coord. Assoc. Prof. Codrina Şandru).	Team member	2013
Risk Factors in the Community – Braşov County Council / Transilvania University of Braşov, contract no. 1834/20.02.2012 (coord. Lect. Luiza Meseşan Schmitz).	Team member	2012
Map of Social Problems in Braşov County – Braşov County Council / Transilvania University of Braşov, contract no. 3299/14.04.2010 (coord. Prof. Silviu Coposescu).	Team member	2010
Effects of European Union Integration as Perceived by the Braşov Community (parts I–II) – Braşov County Council / Transilvania University of Braşov, contracts no. 11/15.03.2007 and no. 6605/29.05.2007.	Team member	2007

Conference papers

- “Hyper-Reality and Hyper-Temporality in Gaming: Virtual Heterotopias, Simulacra, and the Denial of Coevalness”, 13th International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT 2026), Ponta Delgada, Azores, Portugal, 25–28 October 2026 (paper accepted)
- “Relevance of Reflective Control Disruption in Gaming Addiction for Gamification and Digital Policy”, 12th ICSIMAT 2025, Katerini, Greece, 2025
- “Selfhood and Otherness in the Context of Identity”, International Colloquium of Social Sciences ACUM, Braşov, 2024
- “Challenges of Studying Digital Heterotopias”, EASA Biennial Conference EASA2022, Queen's University Belfast, 2022
- “The Virus as a Metaphor”, 11th International Colloquium ACUM 2022 & National RSS Conference, Braşov, 2022
- “A technika és a termelés dominanciája” (The Dominance of Technology and Production), EMFT Tanulmányi Napok, Cluj-Napoca, 2019
- “Technology and Totalitarianism”, International Colloquy on Social Sciences ACUM, Braşov, 2017
- “A Phenomenological Approach to Understand Otherness”, International Colloquy on Social Sciences ACUM, Braşov, 2017
- “Anonymity and Spectral Existence in Urban Space”, International Colloquy on Social Sciences ACUM, Braşov, 2017
- “Mátság, spektrális létmód és szimulákrum”, VI. Kolozsvári Alkalmazott Etikai Konferencia (6th Cluj Conference on Applied Ethics), Cluj-Napoca, 2017
- “O lectură a totalitarismului” (A Reading of Totalitarianism), International Colloquy on Social Sciences ACUM 2006, Braşov, 2006
- “Diszpozíció, szkizofrénia, önmagaság” (Disposition, Schizophrenia, Selfhood), conference of the Hungarian Philosophy Section, Babeş-Bolyai University, Cluj-Napoca, 2002

Date: 04.09.2026

Assoc. Prof. Attila KOVÁCS, PhD