Transilvania University of Braşov, Romania

Study program: Management and Business Strategy

Faculty: Economic Sciences and Business Administration
Study period: 2 years
Academic year structure: 4 semesters teaching and learning (together with internship, scientific research and preparation of disertation thesis)
Examination sessions (two): winter session (January/February)
summer session (June/July)

1st Year

No. crt.	Mandatory courses	Code	The 1 st semester					The 2nd semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Economic Forecast Methods	SE.DF.I.01.01	2	1		-	6					
02	Managerial Accounting	SE.DF.I.01.02	2	1	-	-	6					
03	Business Financial Strategies	SE.DF.I.01.03	2	2			7					
04	e-Business	SE.DC.I.01.04	2	1			6					
05	Business Law	SE.DC.I.01.05	1	1			5					
06	Risk Management	SE.DS.I.02.01						2	1			7
07	Research Methods in Management	SE.DS.I.02.02						2			1	7
08	Ethics and Academic Integrity	SE.DS.I.02.03						1	1			5

No. crt.	Optional courses	Code	The 1 st semester					The 2nd semester				
			C	S	L	P	Cred	C	S	L	P	Cred
	(choose between route A and route B)											
	Route A:											
01	Company Valuation	SE.DS.A.02.04						2			1	7
02	Customer Relationship Management	SE.DS.A.02.05						1	2			4
	Route B:											
01	Project Management	SE.DS.A.02.06						2			1	7
02	Business Communication	SE.DC.A.02.07						1	2			4

2nd Year

No. crt.	Mandatory Courses	Code	The 3rd semester					The 4th semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Entrepreneurship and Business Strategies	SE.DS.I.03.01	2	1			7					
02	Sustainable Development Management	SE.DC.A.03.02	1	1			7					
03	Total Quality Management	SE.DS.I.03.03	1	1			7					
04	Internship (84 hours)	SE.DS.I.03.04				6	3					
05	Knowledge Management	SE.DS.I.04.01						2	1			5
05	European Projects Management	SE.DS.I.04.02						1			2	5
06	Scientific Research Project	SE.DS.I.04.03									4	10
07	Preparation of Dissertation Thesis	SE.DS.I.04.04									4	10

No. crt.	Optional Courses	Code	The 3rd semester					The 4th semester				
			C	S	L	P	Cred	C	S	L	P	Cred
	(choose between route A and route B)											
	Route A:											
01	Marketing Management	SE.DS.I.03.05	1	1			6					
	Route B:											
01	International Business	SE.DC.A.03.06	1	1			6					