

Transilvania University of Braşov, Romania

Study program: Economics of Trade, Tourism and Services

Faculty: Economics Science and Business Administration

Study period: 3 years (bachelor)

Academic year structure: 2 semesters (14 weeks per semester)

Examination sessions (two): winter session (January/February)
summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No. crt.	Course	Code	1 st Semester					2 nd Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Microeconomics	MIC1	2	2			5					
02	Mathematics Applied in Economics	MAE1	2	2			5					
03	Basics of Economic Informatics	BIE1	2		2		5					
04	Principles of Commodity Science	FSM1	2	1	1		4					
05	European economy	EEU1	2	1			4					
06	Company Economics	EIN1	2	1			4					
07	Macroeconomics	MAC2						2	1			5
08	Economic statistics	ST2						2	2			4
09	Food Products and Consumer Security	MAS2						2	1	1		4
10	Business Law	DAF2						2	1			4
11	Basic Accountancy	BC2						2	1			4
12	Data Bases	BD2						2		2		4
13	Academic Ethics and Integrity	ETIA2						1	1			2
14	English 1/2	LE01/2	1	1			2	1	1			2
	French 1/2	LF01/2										
	German 1/2	LG01/2										
	Spanish 1/2	LS01/2										
15	Physical Education and sport 1/2	EFS1/2		1			1		1			1

2nd Year

No. crt.	Course	Code	3 rd Semester					4 th Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Economics of Services	ECS3	2	2			5					
02	Economics of Tourism	ET3	2	2			5					
03	Managerial Accounting	CG3	2	1			4					
04	General Management	MNG3	2	1			4					
05	Non-food Products and User Security	MNS3	2	1	1		5					
06	Hotel and Restaurant Technology	THR4						2	2			5
07	General Finance	FG4						2	1			4
08	Marketing	MK4						2	1			5
9	Business administration and entrepreneurship in commerce, tourism, services	MCT4						2	2			5

10	Resources and tourist destinations	TIN3	2	2			4					
	Fundamentals of Commercial Activity	BC3										
11	Ecotourism and Rural Tourism	ERR4						2	2			4
	Distribution and logistic systems	SDL4										
12	English 3/4	LE03/4	1	1			2	1	1			2
	French 3/4	LF03/4										
	German 3/4	LG03/4										
	Spanish 3/4	LS03/4										
13	Physical Education and sport 3/4	EFS3/4		1			1		1			1
14	Internship	PR4									7	4

3rd Year

No. crt.	Course	Code	5 th Semester					6 th Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Commercial Negotiation	NEC6	2	1			4					
02	Tourism Operations Technique	THT5	2	2			5					
03	Promotional Techniques	TPR5	2	1			4					
04	Tourism Marketing	MKT5	2	1			5					
05	Human Resources Management	MRU5	2	1			4					
06	Marketing Research in Commerce, Tourism and Services	CMT5	2	2			4					
07	Economics of Commerce	ECO5						2	2			5
08	Aesthetics and Design of Goods	DEM6						2	1			4
09	Economic and Financial Analysis	AEF6						2	1			4
10	Services Marketing	MKS6						2	1			4
11	Consumer Behaviour in Commerce, Tourism and Services	CCO6						2	2			4
12	Preparation of Bachelor Thesis	ELL6									5	5
13	Tourism Planning of the Territory	ATT5	2	2			4					
	Sales Management	SMN5										
14	Hotel and Restaurant Management	GHR6						2	2			4
	Internet Technologies and Electronic Commerce	TIC6										