

Transilvania University of Braşov, Romania

Study program: Industrial Business Management and Entrepreneurship

Faculty: Technological Engineering and Industrial Management
 Study period: 2 years (master)
 Academic year structure: 2 semesters (14 weeks per semester)
 Examination sessions (two): winter session (January/February)
 summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No. crt.	Course	Code	1 st Semester					2 nd Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Strategies in investment management	IT.M.1.01.I	2	1		1	5					
02	Academic Integrity and Ethics	IT.M.1.02.I	1	1			2					
03	Financial Management	IT.M.1.03.I	2	1		1	5					
04	Sales management	IT.M.1.04.I	2		1		4					
05	Design of the Lean Enterprise	IT.M.1.05.I	2	1			4					
06	Practical activities for Research and Design 1	IT.M.1.06.I				12	10					
07	Management of robust design	IT.M.2.01.I						2	1		1	5
08	Practical activities for research and design 2	IT.M.2.02.I									12	10
09	Entrepreneurship and Managerial Innovation	IT.M.2.31.0						2			2	5
	Advanced Entrepreneurship	IT.M.2.32.0										
10	Sustainable Industrial Design	IT.M.2.41.0						2		1	1	5
	Product Development and Prototyping	IT.M.2.42.0										
11	Company recovery	IT.M.2.51.0						2	1		1	5
	Global Strategic Management	IT.M.2.52.0										

2nd Year

No. crt.	Course	Code	3 rd Semester					4 th Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Advanced Industrial Business Management	IT.M.3.01.I	2	1		1	5					
02	Risk management in industrial business	IT.M.3.02.I	2		1	1	5					
03	Practical activities for research and design 3	IT.M.1.03.I				12	10					
04	Communication and negotiation in business	IT.M.3.41.0	2		1	1	5					
	Organizational communication	IT.M.3.42.0										
05	International economic relations	IT.M.3.51.0	2	2			5					
	Products and Services for a Global Market	IT.M.3.52.0										
06	Digital data acquisition and processing systems	IT.M.4.01.I						2		2		5

07	Practical activity and scientific research for dissertation	IT.M.4.02.I									8	10
08	Practical activities for research and design 4	IT.M.4.03.I									12	10
09	Informatics for managers	IT.M.4.41.O							2		2	5
	Project management	IT.M.4.42.O										