

Transilvania University of Braşov, Romania

Study program: Management and Business Strategy

Faculty:	Economic Sciences and Business Administration
Study period:	2 years
Academic year structure:	4 semesters teaching and learning (together with internship, scientific research and preparation of disertation thesis)
Examination sessions (two):	winter session (January/February) summer session (June/July)

1st Year

No. crt.	Mandatory courses	Code	1 st semester					2 nd semester					
			C	S	L	P	Cred	C	S	L	P	Cred	
01	Economic Forecast Methods	SE.DF.I.01.01	2	1		-	6						
02	Managerial Accounting	SE.DF.I.01.02	2	1	-	-	6						
03	Business Financial Strategies	SE.DF.I.01.03	2	2			7						
04	e-Business	SE.DC.I.01.04	2	1			6						
05	Business Law	SE.DC.I.01.05	1	1			5						
06	Risk Management	SE.DS.I.02.01						2	1				7
07	Research Methods in Management	SE.DS.I.02.02						2			1		7
08	Ethics and Academic Integrity	SE.DS.I.02.03						1	1				5

No. crt.	Optional courses	Code	1 st semester					2 nd semester					
			C	S	L	P	Cred	C	S	L	P	Cred	
	(choose between route A and route B)												
	Route A:												
01	Company Valuation	SE.DS.A.02.04						2			1		7
02	Customer Relationship Management	SE.DS.A.02.05						1	2				4
	Route B:												
01	Project Management	SE.DS.A.02.06						2			1		7
02	Business Communication	SE.DC.A.02.07						1	2				4

2nd Year

No. crt.	Mandatory Courses	Code	3 rd semester					4 th semester					
			C	S	L	P	Cred	C	S	L	P	Cred	
01	Entrepreneurship and Business Strategies	SE.DS.I.03.01	2	1			7						
02	Sustainable Development Management	SE.DC.A.03.02	1	1			7						
03	Total Quality Management	SE.DS.I.03.03	1	1			7						
04	Internship (84 hours)	SE.DS.I.03.04				6	3						
05	Knowledge Management	SE.DS.I.04.01						2	1				5
05	European Projects Management	SE.DS.I.04.02						1			2		5

06	Scientific Research Project	SE.DS.I.04.03					4	10
07	Preparation of Dissertation Thesis	SE.DS.I.04.04					4	10

No. crt.	Optional Courses	Code	3 rd semester					4 th semester					
			C	S	L	P	Cred	C	S	L	P	Cred	
	(choose between route A and route B)												
	Route A:												
01	Marketing Management	SE.DS.I.03.05	1	1									
	Route B:												
01	International Business	SE.DC.A.03.06	1	1									