

**Indeplinire criteriilor naționale- Profesor universitar**  
**Candidat: Conf.dr. TODOR RALUCA DANIA**

|                                 | Titlul articolului/cartii                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Multiplica-<br>tor | Scor AIS<br>JCR<br>iunie<br>2024 | Punctaj |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------|---------|
| <b>CORE ECONOMICS</b>           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                                  |         |
| P1.                             | <p>The impact of e-service quality on word of mouth: A higher education context, International Journal of Management Education, 2023, Vol.21. Issue 3, ISSN 1472-8117 (<b>2 autori români</b>)</p> <p><b>WOS:001049115300001</b></p> <p><a href="https://www.webofscience.com/wos/woscc/summary/97a0e891-7cce-4538-8955-6ce3e56d2b73-a9de8ce0/relevance/1">https://www.webofscience.com/wos/woscc/summary/97a0e891-7cce-4538-8955-6ce3e56d2b73-a9de8ce0/relevance/1</a></p> <p><a href="https://www.sciencedirect.com/science/article/abs/pii/S1472811723000885">https://www.sciencedirect.com/science/article/abs/pii/S1472811723000885</a></p> | 10                 | 0,739                            | 6,651   |
| P2.                             | <p>Responsible consumption_source of competitive advantages and solution for tourist protection AMFITEATRU ECONOMIC Vol. 29, MAI 2017 ISSN 1582-9146 (<b>5 autori</b>) - WOS:000404523800009</p> <p><b>WOS:000404523800009</b></p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000404523800009">https://www.webofscience.com/wos/woscc/full-record/WOS:000404523800009</a></p> <p><a href="https://www.amfiteatruconomic.ro/temp/Article_2629.pdf">https://www.amfiteatruconomic.ro/temp/Article_2629.pdf</a></p>                                                                                                         | 10                 | 0,282                            | 1,692   |
| P3.                             | <p>Buy Now Pay Later—A Fad or a Reality? A Perspective on Electronic Commerce, Economies, Vol11, Issue 8, August 2023, ISSN 2227-7099 (<b>6 autori</b>)</p> <p><b>WOS:001057369100001</b></p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001057369100001">https://www.webofscience.com/wos/woscc/full-record/WOS:001057369100001</a></p> <p><a href="https://www.mdpi.com/2227-7099/11/8/218">https://www.mdpi.com/2227-7099/11/8/218</a></p>                                                                                                                                                                            | 10                 | 0,309                            | 1,545   |
| <b>INFO ECONOMICS</b>           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                                  |         |
| P4.                             | <p>Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis, Electronics, 12(21), ISSN 2079-9292 (<b>8 autori</b>)</p> <p><b>WOS:001100505100001</b></p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001100505100001">https://www.webofscience.com/wos/woscc/full-record/WOS:001100505100001</a></p> <p><a href="https://www.mdpi.com/2079-9292/12/21/4538">https://www.mdpi.com/2079-9292/12/21/4538</a></p>                                                                                                                                                              | 8                  | 0,430                            | 1,032   |
| <b>SOCIAL SCIENCES+SCIENCES</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                                  |         |
| P5.                             | <p>Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students, Sustainability Vol. 11, DEC. 2019, ISSN 2071-1050 (<b>6 autori</b>) - <b>WOS:000508186400111</b></p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000508186400111">https://www.webofscience.com/wos/woscc/full-record/WOS:000508186400111</a></p> <p><a href="https://www.mdpi.com/2071-1050/11/23/6639">https://www.mdpi.com/2071-1050/11/23/6639</a></p>                                                                                                                                               | 6                  | 0,533                            | 1,599   |

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| P6.                | Social Media Campaigns: A Game Changer for the Prevention of Breast Cancer in Romania, Healthcare, Vol. 12, Issue 8, ISSN 2227-9032 (5 autori)<br><b>WOS:001210903500001</b><br><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001210903500001">https://www.webofscience.com/wos/woscc/full-record/WOS:001210903500001</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 6 | 0,532    | 1,915         |
|                    | CARTE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |   |          |               |
| 1.                 | 1. Todor Raluca Dania (unic autor)- „Introducere în branding”, Ed. Universitatii Transilvania Brasov, 2017, ISBN 978-606-19-0876-9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |   |          | 0,1875        |
|                    | <b>TOTAL P (&gt;2)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |   |          | <b>14,621</b> |
| <b>SCOR CITARI</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |   |          |               |
|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |   | Cuartila | Punctaj       |
| C1.                | <b>Articol Citat:</b> Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students, Sustainability Vol. 11, DEC. 2019, (Autori: Brătucu, G., Trifan, A., Dovleac L., Chitu I.B., <b>Todor R.D.</b> , Bratucu, R)<br><b>Citat în articolul:</b> An integrated vision of electric vehicles' consumer behaviour: Mapping the practitioners to consolidate the research agenda, <b>Journal of Cleaner Production</b> , Vol.410<br><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000990861000001">https://www.webofscience.com/wos/woscc/full-record/WOS:000990861000001</a><br><a href="https://www.sciencedirect.com/science/article/pii/S0959652623013689?casa_token=aHW8v-oylQQAAAAA:1p-cmhLMqEmDI3H5wL1ZUU7MELOKP0clpUqEoejN3A9GGFScjnfq8WdlreQe9f2_Slar7PM6vpg">https://www.sciencedirect.com/science/article/pii/S0959652623013689?casa_token=aHW8v-oylQQAAAAA:1p-cmhLMqEmDI3H5wL1ZUU7MELOKP0clpUqEoejN3A9GGFScjnfq8WdlreQe9f2_Slar7PM6vpg</a>        |   | Q1       | 1             |
| C2.                | <b>Articol Citat:</b> Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students, Sustainability Vol. 11, DEC. 2019, (Autori: Brătucu, G., Trifan, A., Dovleac L., Chitu I.B., <b>Todor R.D.</b> , Bratucu, R)<br><b>Citat în articolul:</b> "The impact of motivation, intention, and contextual factors on green purchasing behavior: New energy vehicles as an example", <b>Business Strategy and the Environment</b> , Vol. 30(2)<br><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000594283000001">https://www.webofscience.com/wos/woscc/full-record/WOS:000594283000001</a><br><a href="https://onlinelibrary.wiley.com/doi/full/10.1002/bse.2682?casa_token=foA-i1knvc8AAAAA%3Aqpl148NIaJy8Ew4abKGhFMTr-wj35IHcVmRYlvPB2TFNzvp3meMpPhZv1UVqixTaiYBDnEEEGZpNaWRs">https://onlinelibrary.wiley.com/doi/full/10.1002/bse.2682?casa_token=foA-i1knvc8AAAAA%3Aqpl148NIaJy8Ew4abKGhFMTr-wj35IHcVmRYlvPB2TFNzvp3meMpPhZv1UVqixTaiYBDnEEEGZpNaWRs</a> |   | Q1       | 1             |
| C3.                | <b>Articol citat:</b> "The impact of e-service quality on word of mouth: A higher education context". The International Journal of Management Education, Vol. 21(3), Autori: Jusuf Zekiri, <b>Todor, R.D.</b> , Lupşa-Tătaru, D.A., Gagica, K., Gleason, K.)<br><b>Citat în articolul:</b> "The factors affecting teachers' adoption of AI technologies: A unified model of external and internal determinants" <b>Education and Information Technologies</b><br><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001412703600001">https://www.webofscience.com/wos/woscc/full-record/WOS:001412703600001</a><br><a href="https://link.springer.com/article/10.1007/s10639-025-13393-z">https://link.springer.com/article/10.1007/s10639-025-13393-z</a>                                                                                                                                                                                                                                                    |   | Q1       | 1             |

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| C4. | <p><b>Articol citat:</b> “Challenges in the prevention of cervical cancer in Romania”, International Journal of Environmental Research and Public Health, Vol.18(4) (Autori: <b>Todor, R.D.</b>, Brătucu, G., Moga, M.A., Candrea, A.N., Mărceanu, L. G., Anastasiu, C.V.)</p> <p><b>Citat în articolul:</b> “Acceptability of Human Papilloma Virus Self-Sampling for Cervical Cancer Screening in a Cohort of Patients from Romania (Stage 2)”. <b>Journal of Clinical Medicine</b>, Vol. 11(9)</p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000794752200001">https://www.webofscience.com/wos/woscc/full-record/WOS:000794752200001</a></p> <p><a href="https://www.mdpi.com/2077-0383/11/9/2503">https://www.mdpi.com/2077-0383/11/9/2503</a></p>                                                                                               | Q1 | 1 |
| C5. | <p><b>Articol citat:</b> “The impact of e-service quality on word of mouth: A higher education context”. The International Journal of Management Education, Vol. 21(3), Autori: Jusuf Zekiri, <b>Todor, R.D.</b>, Lupşa-Tătaru, D.A., Gagic, K., Gleason, K.)</p> <p><b>Citat în articolul:</b> “Leveraging TikTok for active learning in management education: An extended technology acceptance model approach”. <b>The International Journal of Management Education</b>, Vol. 22(3)</p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001267150600001">https://www.webofscience.com/wos/woscc/full-record/WOS:001267150600001</a></p> <p><a href="https://www.sciencedirect.com/science/article/pii/S1472811724000806?via%3Dihub#cebib0010">https://www.sciencedirect.com/science/article/pii/S1472811724000806?via%3Dihub#cebib0010</a></p>         | Q1 | 1 |
| C6. | <p><b>Articol Citat:</b> Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students, Sustainability Vol. 11, DEC. 2019, ISSN 2071-1050 (Autori: Brătucu, G., Trifan, A., Dovleac L., Chitu I.B., <b>Todor R.D.</b>, Bratucu, R)</p> <p><b>Citat în articolul :</b> Electric vehicles’ consumer behaviours: Mapping the field and providing a research agenda, <b>Journal of Business Research</b>, Vol. 150.</p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000830907700007">https://www.webofscience.com/wos/woscc/full-record/WOS:000830907700007</a></p> <p><a href="https://www.sciencedirect.com/science/article/pii/S0148296322005410">https://www.sciencedirect.com/science/article/pii/S0148296322005410</a></p>                                                                           | Q1 | 1 |
| C7. | <p><b>Articol citat:</b> “The impact of e-service quality on word of mouth: A higher education context”. The International Journal of Management Education, Vol. 21(3), Autori: Jusuf Zekiri, <b>Todor, R.D.</b>, Lupşa-Tătaru, D.A., Gagic, K., Gleason, K.)</p> <p><b>Citat în articolul:</b> “Educational experience, university satisfaction and institutional reputation: Implications for university sustainability” <b>The International Journal of Management Education</b>, Vol. 22(3)</p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001345538800001">https://www.webofscience.com/wos/woscc/full-record/WOS:001345538800001</a></p> <p><a href="https://www.sciencedirect.com/science/article/pii/S1472811724000843?via%3Dihub#cebib0010">https://www.sciencedirect.com/science/article/pii/S1472811724000843?via%3Dihub#cebib0010</a></p> | Q1 | 1 |
| C8  | <p><b>Articol citat:</b> “The impact of e-service quality on word of mouth: A higher education context”. The International Journal of Management Education, Vol. 21(3), Autori: Jusuf Zekiri, <b>Todor, R.D.</b>, Lupşa-Tătaru, D.A., Gagic, K., Gleason, K.)</p> <p><b>Citat în articolul:</b> From e-service quality to behavioral intention to use e-fitness services post COVID-19 lockdown: When a crisis changes the social mindset, Helyon, Vol.10(9)</p> <p><a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001237068700001">https://www.webofscience.com/wos/woscc/full-record/WOS:001237068700001</a></p> <p><a href="https://www.sciencedirect.com/science/article/pii/S2405844024064132?via%3Dihub#cebib0010">https://www.sciencedirect.com/science/article/pii/S2405844024064132?via%3Dihub#cebib0010</a></p>                                    | Q1 | 1 |

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|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--------|
| C9                   | <p><b>Articol citat:</b> “Buy Now Pay Later—A Fad or a Reality? A Perspective on Electronic Commerce” (Autori: Lupşa-Tătaru, D. A., Nichifor, E., Dovleac, L., Chiţu, I. B., <b>Todor, R. D.</b>, Brătucu, G), Vol. 11(8).</p> <p>Citat în articolul: “In The God locus of financial control, impulsive use of buy-now-pay-later service, and subjective financial well-being among accounting students: the role of social comparison tendencies”, Congent Social Scinces, Vol. 11(1).<br/> <a href="https://www.webofscience.com/wos/woscc/full-record/WOS:001449766200001">https://www.webofscience.com/wos/woscc/full-record/WOS:001449766200001</a><br/> <a href="https://www.tandfonline.com/doi/full/10.1080/23311886.2025.2474192#references-Section">https://www.tandfonline.com/doi/full/10.1080/23311886.2025.2474192#references-Section</a></p> | Q2 | 0,75   |
| C10                  | <p><b>Articol citat:</b> Responsible consumption_source of competitive advantages and solution for tourist protection<br/> AMFITEATRU ECONOMIC Vol. 29, MAI 2017 ISSN 1582-9146 (Autori: 1. Epuran, Gh., Tescaşiu, B., <b>Todor, R.D.</b>, Sasu, K.A., Cristache, N)</p> <p><b>Citat în articolul:</b> “Developing the Romanian Organic Market : A Producer’s Perspective”- <b>Sustainability</b>- Vol. 11, JAN. 2019<br/> <a href="https://www.webofscience.com/wos/woscc/full-record/WOS:000457129900171">https://www.webofscience.com/wos/woscc/full-record/WOS:000457129900171</a><br/> <a href="https://www.mdpi.com/2071-1050/11/2/467">https://www.mdpi.com/2071-1050/11/2/467</a></p>                                                                                                                                                               | Q3 | 0.50   |
| Total C (>1,2)       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    | 9,25   |
| Total general S (>4) |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    | 23,871 |

#### Indeplinire criterii

| Criterii                                         | Conditii minimale CNADTCU         | Realizat                       |
|--------------------------------------------------|-----------------------------------|--------------------------------|
| Numar minim articole ISI                         | 4                                 | 6                              |
| Numar min. articole core economics/Infoeconomics | 2                                 | 3                              |
| AIS in anul depunerii dosarului                  | Nenul in anul depunerii dosarului | 6                              |
| Numar minim articole cu AIS >0,15                | 2                                 | 6                              |
| Abilitare                                        | Abilitat                          | Ordin Min. Nr. 3879/23.04.2025 |
| Punctaj minim P                                  | P >2                              | P= 14,621                      |
| Punctaj minim C                                  | C >1,5                            | C= 9,25                        |
| Punctaj Total minim(P+C)                         | S >4                              | S= 23,871                      |

Candidat: Conf. dr. Todor Raluca Dania